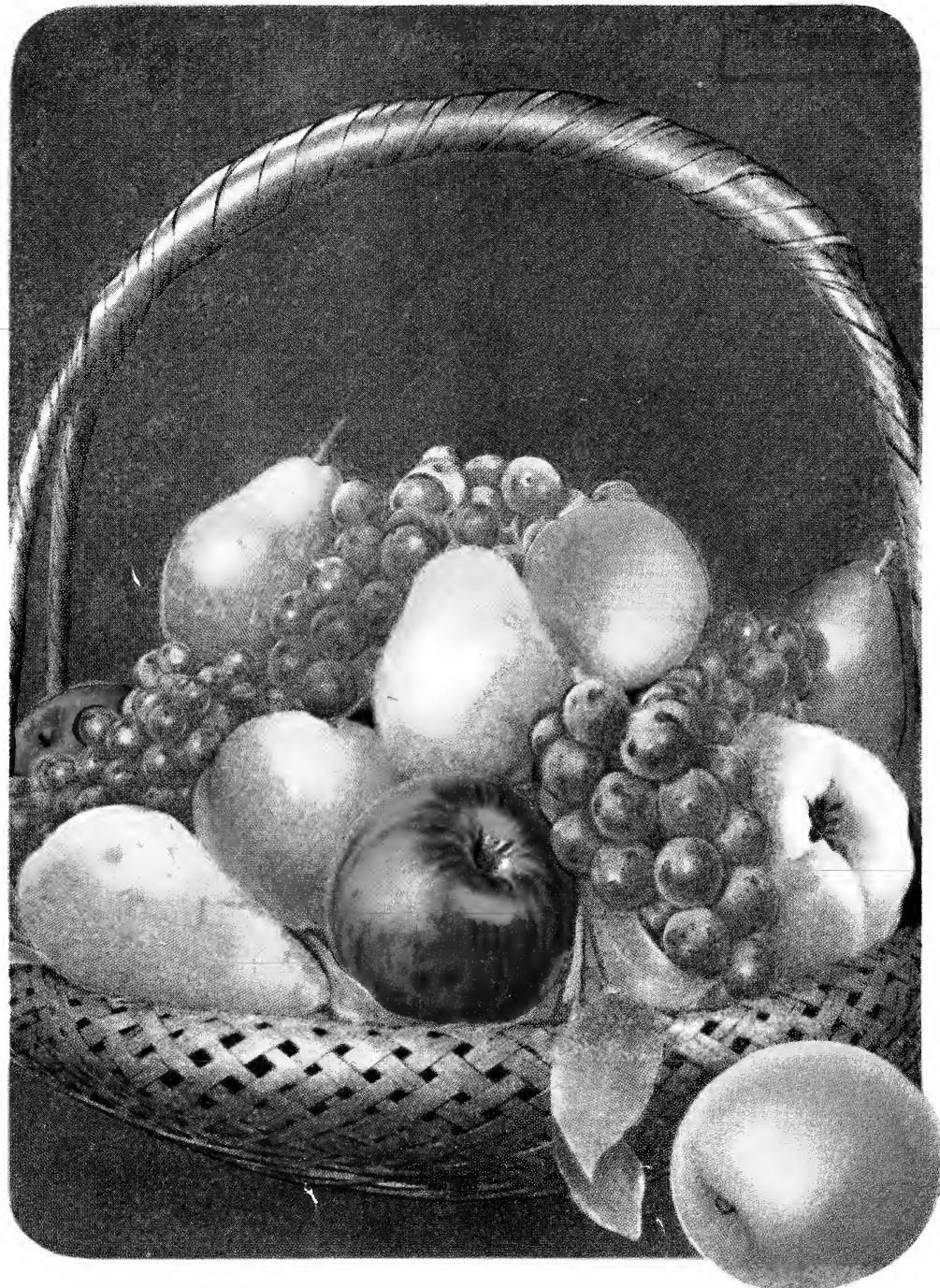


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W. J. REILLY



The W^M. J. REILLY NURSERIES

DANSVILLE

NEW YORK

1928

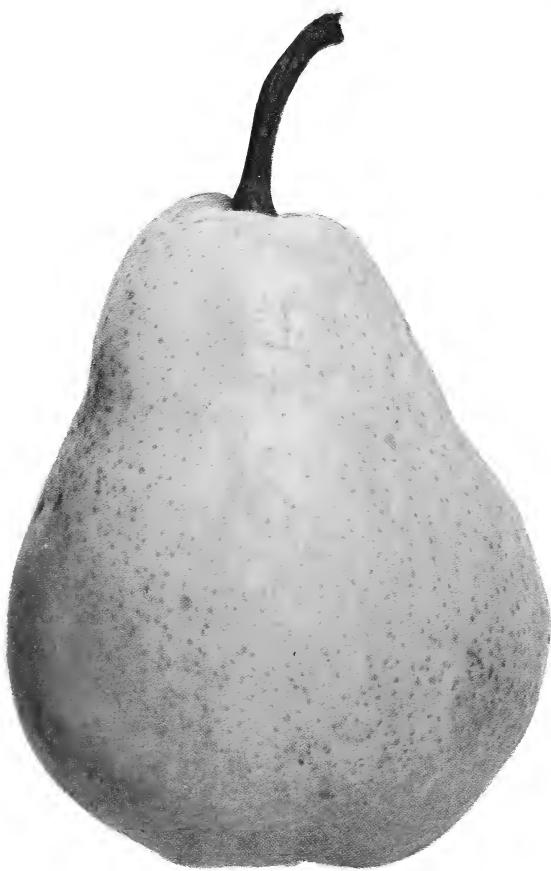


Fruiting Age Trees

7 to 9 Feet Tall

ELBERTA PEACH

The best peach of its season; of great commercial value for its splendid shipping qualities. The fruit is rich yellow with red cheek, juicy and highly flavored. Very hardy.



BARTLETT PEAR

The season's best eating and canning pear. Hardy, productive and an excellent shipper.



McINTOSH APPLE

Medium large; smooth; yellow, covered with brilliant crimson; flesh snowy white, very tender and aromatic. Trees are vigorous and a good annual bearer.

We recommend this collection
of 5 varieties of ready-to-yield
fruit trees for your home
garden.



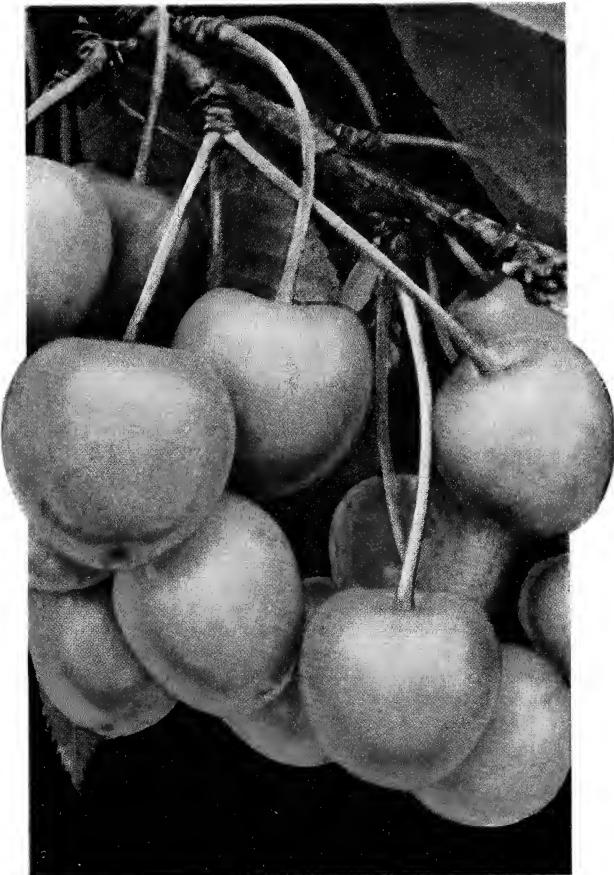
Take advantage of our Special
Spring Planting Offer.

Plant Big Trees for Early Profits

THESE extra fine specimen trees are developed in the Nursery row by men of long experience, kept free from disease and insect pests and brought to fruiting age in a more vigorous condition than you can develop young trees in your own orchard.

Most important of all is the training for transplanting. This promotes an exceptional growth of heavy root fibres, hardens the wood and develops fruit spurs. The result is a vigorous, weather-hardened tree that will take hold immediately when set out in your orchard and should bear some fruit the year after planting.

PLANT Reilly's big, healthy, weather-hardened fruit trees, seven to nine feet tall. Heavily rooted and beautifully branched, with well developed fruit spurs ready to yield full sized, juicy fruit in the quickest possible time.



NAPOLEON CHERRY

A rich, delicious, large fruit, pale yellow with bright red cheek. Very popular. It is tender, with sweet yellow flesh. The tree is vigorous and bears a heavy crop.



LOMBARD PLUM

Medium large; dark violet red; flesh yellow, juicy and pleasant flavor; popular, hardy, valuable commercially.

Special Offer

5 Big, Extra Fine Fruiting Age \$5.75 Trees

4 to 5-Year-Old, Heavily Rooted

1 McIntosh Apple	1 Elberta Peach
1 Bartlett Pear	1 Lombard Plum
1 Napoleon Cherry	

SIX YEAR COLLECTION

5 All Extra Selected \$9.00 6 Year Size

1 McIntosh Apple	1 Elberta Peach
1 Bartlett Pear	1 Lombard Plum
1 Napoleon Cherry	



CUMBERLAND RASPBERRY

Strong, Healthy Plants

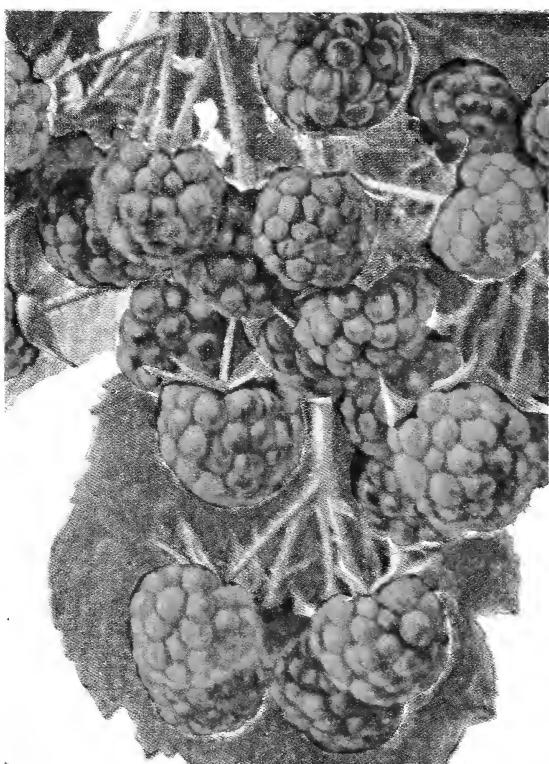
Price	25	100	1000
	\$1.00	\$3.50	\$25.00

Parcel Post prepaid for 2c per bush extra



PREMIER STRAWBERRY

Express, \$1.25 per 25; \$2.50 per 100; \$15.00 per 1000. Mailed, postpaid, \$1.50 per 25; \$2.75 per 100.



ST. REGIS RASPBERRY (Everbearing)

Strong Grower in Any Soil

Price	25	100	1000
	\$1.00	\$3.50	\$27.50

Parcel Post prepaid for 2c per bush extra



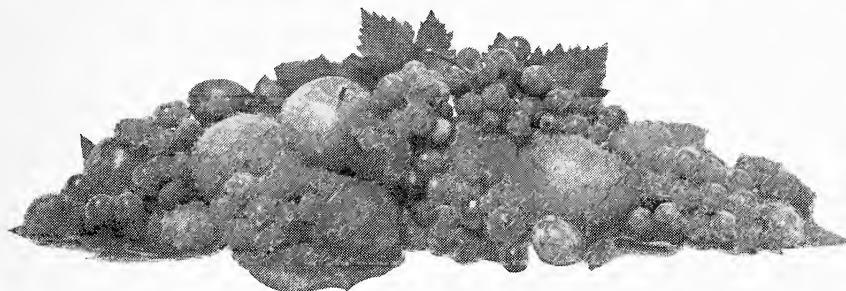
ELDORADO BLACKBERRY

Healthy 2-Year Plants

Price	25	100	1000
	\$1.50	\$4.50	\$30.00

Parcel Post prepaid for 3c each additional

REILLY'S Guaranteed Fruit Producing Trees



THERE IS ALWAYS A MARKET FOR FRUITS

Utilize your available land—it enhances the value of your property as well as giving you a surplus for your own use.

*Anticipate your requirements before April 5th and save
Ten Cents on each Dollar Purchase.*

WE GUARANTEE to deliver stock at destination in good growing condition. If stock is received in good condition and planted according to directions, practically every tree and plant should live and grow. We contend that after delivering the stock at destination in good condition, we have done our share and the responsibility of growth after that rests with the planter.

The root system developed in the nursery is the life and vigor of the orchard tree after transplanting. To produce a good strong fibrous root system you must first have the best seedlings. We use nothing but the best and largest imported French seedlings for propagating Apple, Pear, Plum, Cherry and Quince trees. These are hand pruned before planting to a spreading form and trenched in sand

to allow the new cuts to callous before planting. After planting we apply fertilizer and manure to the top soil which is thoroughly worked in during the growing season by constant cultivation.

The illustration below of roots of fruit trees taken from up-land soil in our nursery represents the work and development of this particular part of the growing of a tree. With our improved methods of propagation and cultivation, it costs us no more to grow this strong rooted stock than it does the average nurseryman to produce the average root system. It is a fact borne out by many testimonial letters received from our

customers that our stock has a more fibrous root system than that of other nurseries, enabling the trees to live and thrive after transplanting, developing wonderful growth and early maturity.

10%

Special Cash Discount on all
Orders Received Before
April 5th
After That Date 5%
This Discount is not allowed
unless taken at time the
order is sent.



BALDWIN APPLE BLK. TARTARIAN CHERRY ELBERTA PEACH BARTLETT PEAR

No Discount on Any Collection.

Fruiting Age Trees

It has been the custom and is now with most nurserymen to dig and sell to the planter fruit trees at one and two years of age, requiring the planter to develop them in the orchard to Fruiting Age size. When you take into consideration that you plant from 30 to 80 trees on an acre, it is expensive to develop the young stock in the orchard as compared with producing 8,000 to 10,000 trees in the nursery on one acre of ground.

There is no doubt but that the nurserymen of experience can train and develop these trees and bring them to Fruiting Age size in the nursery much better and cheaper than the planter.

Fruiting Age trees properly grown to insure successful transplanting and thrifty after-growth should be root-pruned or transplanted at two years of age. Root-pruning is done by cutting under with the digger and allowing the trees to remain in the original row until 4 or 5 years of age. This acts the same as transplanting, forming fibrous roots, retarding the growth, hardening up the wood, and forming fruit spurs.

During the past twelve years we have grown our Fruiting Age trees in the above manner and find that they live and grow after shipment as well as younger stock on this account.

We know of no other firm listing and selling root-pruned Fruiting Age Trees and would caution you in buying this grade of stock from nurserymen inexperienced in this separate and distinct branch. It costs more to produce, but is worth more to plant Root-Pruned FRUITING AGE TREES.

Fruiting Age Trees require very little trimming. Round in the top about as shown in cut, and prune the roots so that they will go

into a hole about 18 inches deep, and 18 inches across. Plant these about 3 to 4 inches deeper than they stood in the nursery row, and pack the soil well around the roots. Do this two or three times, while filling the hole. If requested on your order, we will trim the Fruiting Age Trees for planting without charge.

Some of these early-bearing varieties have already borne fruit in the nursery row, and should bear some fruit the year after planting. If they blossom the year of planting, the blossoms should be taken off, for the tree should have this nourishment for wood growth.

We can supply some Extra Selected 6 Year Old Large Size Trees at \$2.00 each in the following varieties:

Apple—Baldwin, Northern Spy, Greening, Gano, York Imperial, Banana, Delicious, Staymans, McIntosh, Duchess, Yellow Transparent.

Pear—Bartlett, Kieffer, Clapp's Favorite, Anjou.

Cherry—Montmorency, Richmond, Napoleon, Blk. Tartarian.

Plum—Lombard, Bradshaw, Burbank, Abundance.

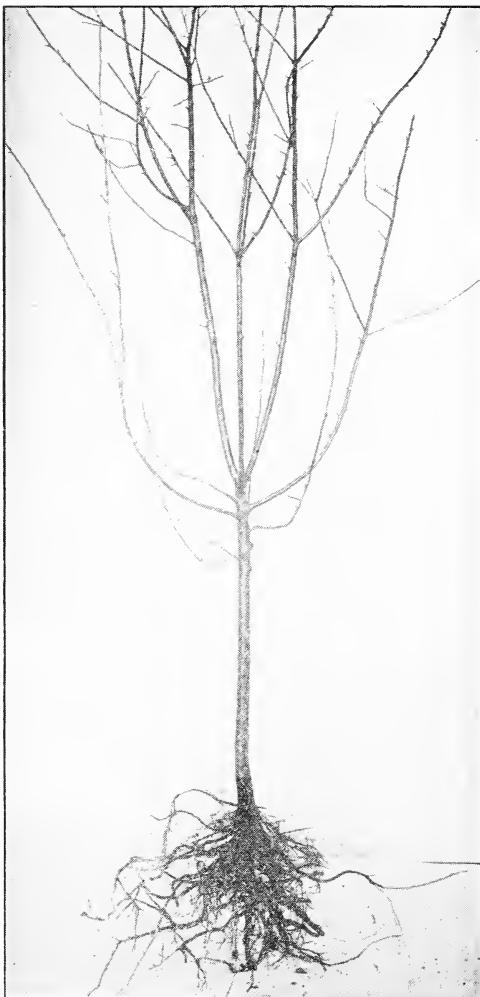
Peach—(3 Year) Elberta, Late Crawford, Champion.

Apricot—Moorpark, Harris.

EXTRA SELECTED COLLECTION

- 1 Baldwin Apple
- 1 Bartlett Pear
- 1 Elberta Peach
- 1 Montmorency or Blk. Tartarian Cherry
- 1 Burbank Plum

5 Extra Selected 6-Year Trees for \$9.00



One of our Extra Selected Six Year Trees

Fruiting Age Trees

We Recommend These to the Planter and Know That They Will Give Perfect Satisfaction

STANDARD APPLES

Fruiting Age 4-5 Years 7 to 8 ft. 1 to 1½ inch Each 10 \$1.25 \$10.00

Varieties: Baldwin, Duchess, Wealthy, Red Astrachan, Yellow Transparent, Banana, Rome Beauty, Stayman's, York Imperial, Northern Spy, Gano, Stark, Talman Sweet, Grimes Golden, N. W. Greening, R. I. Greening, McIntosh, Liveland Raspberry, Rambo, Golden Russet, Transcendent Crab, Hyslop Crab.

STANDARD PEARS

Fruiting Age 4-5 Years 6 to 8 ft. 1 to 1½ inch Each 10 \$1.25 \$10.00

Varieties: Bartlett, Clapp's Favorite, Anjou, Duchess, Seckel, Flemish, Kieffer.

CHERRIES

Fruiting Age 4-5 Years 6 to 8 ft. 1 to 1½ inch Each 10 \$1.25 \$10.00

Varieties: Ea. Richmond, Morello, Montmorency, Blk. Tartarian, Napoleon, Gov. Wood.

PLUMS

Fruiting Age 4-5 Years 7 to 8 ft. 1 to 1½ inch Each 10 \$1.25 \$10.00

Varieties: Abundance, Burbank, Red June, Lombard, York State Prune, Shrop. Damson, Bradshaw, Reine Claude, Imperial Gage.

PEACHES

Fruiting Age 2-3 Years 6 to 8 ft. 7/8 to 1 inch Each 10 \$1.25 \$10.00

Varieties: Elberta, Early Crawford, Late Crawford, Champion, Hale, Rochester.

DWARF PEARS

Fruiting Age 4-5 Years 4 to 6 ft. 7/8 to 1 inch Each 10 \$1.25 \$10.00

Varieties: Duchess, Anjou, Bartlett.

DWARF APPLES

Fruiting Age 4-5 Years 4 to 6 ft. 7/8 to 1 inch Each 10 \$1.25 \$10.00

Varieties: Delicious, McIntosh, Duchess, Yellow Transparent, Red Astrachan, Baldwin, Wealthy.

QUINCE TREES

Each 10

Fruiting Age, 4-5 Yrs., 5 to 6 ft. \$1.25 \$10.00

Varieties: Orange, Champion.

APRICOT TREES

Each 10

Fruiting Age, 4-5 Yrs., 5 to 6 ft. \$1.25 \$10.00

Varieties: Harris, Moorpark, Alexander.

GRAPE VINES

Each 10

Fruiting Age, 3-4 Years \$.50 \$4.50

Varieties: Concord, Campbell's Early, Brighton, Catawba, Niagara.

CURRENT BUSHES

Each 10

Fruiting Age, 3-4 Yrs. \$.50 \$4.50

Varieties: Cherry, Perfection, Fay's Prolific, Red Cross, White Grape.

GOOSEBERRY BUSHES

Each 10

Fruiting Age, 3-4 Years \$.50 \$4.50

Varieties: Downing, Houghton, Josselyn.

RASPBERRY BUSHES

Each 10 100

Fruiting Age, 2 Years Trans. \$.25 \$2.25 \$15.00

Varieties: Cumberland, Black Diamond, Cuthbert, Columbian, St. Regis.

BLACKBERRY BUSHES

Each 10 100

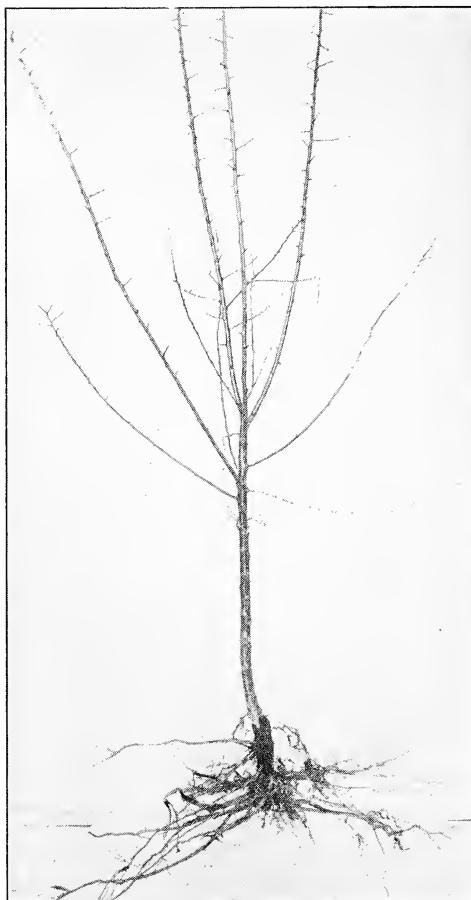
Fruiting Age, 2 Years Trans. \$.25 \$2.25 \$20.00

Varieties: Snyder, Eldorado, Blowers, Ward.

RHUBARB ROOTS (Pie Plant)

Each 10

Fruiting Age, 3 Year Plants \$.25 \$2.25



Four Year Root-Pruned Plum Tree. Note
Fruit Spurs and Fibrous Roots



Apples

The apple rightfully commands first place among our orchard fruits. Unlike other fruits, its season of ripening is such that we can have apples nearly the year round.

The following list of varieties are grown in our own nurseries and offered to the planter at cost of production, with but one profit added—"The Grower's."

Wholesale Price of all Varieties of Apple Trees Budded on Whole Root Seedlings

		Height	Caliper	Each	Ten	Hundred
Largest Size	2 year	5 to 7 ft.	¾ & up	XXX	\$.75	\$6.50
Medium Size	2 year	4 to 6 ft.	½ to ¾	XX	.65	5.50
Smaller Size	2 year	3½ to 5 ft.	½ to ¾	X	.55	4.50
Largest Size	1 year	3 ft. & up	Sturdy Buds	XXX	.65	5.50

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Summer Varieties

Yellow Transparent Very early. This is one of the very best early summer apples to plant commercially, and one of the few varieties that is adapted to all of the apple growing districts. Tree a very young bearer and yields big crops every year. Fruit medium size, pale yellow; flesh tender, juicy, subacid, good. On account of it being a dwarfish grower it is a good variety for fillers in the regular orchard.

Williams Early Red. Medium size, dark red splashed with yellow. Flesh crisp, tender, juicy and subacid. Popular in New England where it brings a good price in the early apple market.

Red Astrachan. Very early. Medium size; yellow and red; flesh decidedly acid and juicy; it is an excellent cooking apple. Tree very hardy and a good bearer. It is a good commercial apple for local market on account of being very early.

Liveland Raspberry. Tree hardy, vigorous; fruit medium to large. Striped, shaded and marbled with light crimson. Very tender; pleasant; mild; sub-acid. As early as Yellow Transparent.

Autumn Varieties

Oldenburg (Duchess of) Medium to large size; striped red and yellow; flesh white, juicy, of excellent flavor and fine quality. Tree hardy; of Russian origin and will stand the most severe winters; dwarfish grower; makes fine filler. This variety will thrive anywhere that apples can be grown. Good commercial variety.

Rambo. Medium size, red and yellow; mild flavor. Tree a strong and vigorous grower and good bearer.

Fall Pippin. Large size; yellow; flesh tender, rich and delicious. Valuable for culinary use and for market. The tree is a strong grower, hardy and long lived.

Gravenstein. An apple of large size, attractive appearance and excellent quality; one of the best of its season for home use and for market. Fruit red striped with yellow; crisp, juicy and fine flavored; always commanding a high price in the markets. It is extensively planted in New York and the New England states. Tree is very vigorous in growth, comes into bearing early, and bears good crops regularly.

Fameuse (Snow) One of the finest dessert apples; medium size; deep crimson color; flesh is snow white, tender, melting and delicious flavor. It is a valuable market variety in the northern apple growing districts. Tree a moderate grower; hardy, healthy and productive. October to January.

Wealthy Late fall variety. Fruit medium size; large if thinned, almost solid red color; flesh white; pleasant subacid, fine grained and very good. Splendid keeper but best in December and January. Orchardists who plant fillers between the permanent trees consider Wealthy one of the very best varieties. It is one of the most profitable market varieties and always brings good prices. Tree very hardy and a vigorous upright grower. This variety is valuable for cold climates on account of its hardiness, but succeeds in all of the apple districts.

Winter Varieties

Baldwin The standard market variety in the section from New England to Michigan and Virginia on the south. Fruit large, round, red all over; rich subacid flavor. It stands handling on account of its firm texture and thick skin. It keeps up well in storage and is one of the leading varieties used for export trade. Tree a strong grower, long lived and vigorous. Not as early a bearer as some varieties but enormously productive.

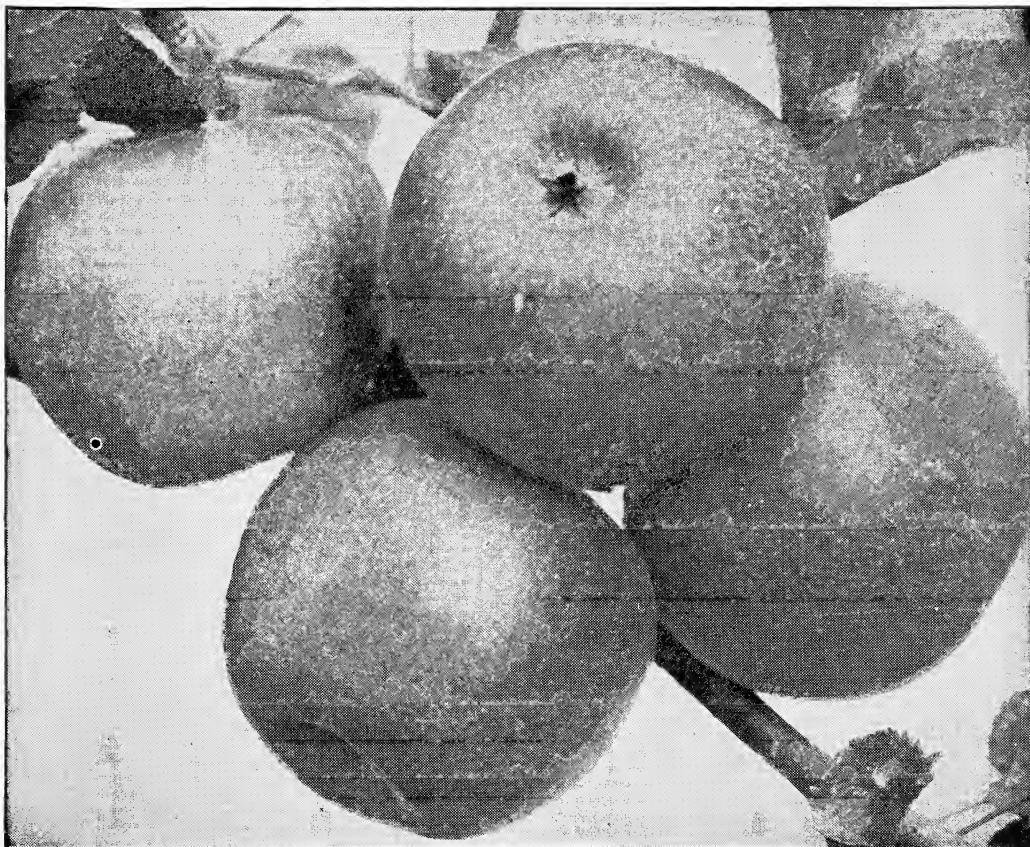
Cortland New variety originated by the New York Agricultural Experimental Station. A beautiful and high quality apple resulting from the cross pollination of Ben Davis and McIntosh. Inherits the good qualities of each, and has its own good qualities, making it a strong competitor of the Baldwin in popularity. The Cortland is larger than the McIntosh; a better quality and matures two or three weeks earlier. Keeps late in the winter; a good shipper and undoubtedly a real leader.

Delicious This apple has been very extensively advertised, and planted in all the apple growing districts of the country, and indications are that it is making

friends wherever planted. The original tree in Iowa is reported to be still bearing enormous crops every year of high class fruit. The color is brilliant dark red shaded to yellow at the blossom end. The flesh is crisp, fine grained and juicy. Tree very hardy and vigorous grower. It should be in every orchard and garden.

Banana Large to extra large; golden yellow with beautiful pinkish blush; a fancy apple of choice dessert quality. Has a suggestive Banana flavor. For local trade it is often marketed in baskets at high prices; it is not a long distance shipper as the skin is very thin. Every home orchard should have a few of this variety. Tree is a very strong grower and comes into bearing young.

McIntosh Red Early winter variety. This is the leading apple in demand and price in all the early winter markets. It is adapted to a wide range of territory, and does particularly well in all apple growing sections of the north and west. Large size; bright deep red; flesh white with pinkish tinge; juicy, with slightly acid flavor. Exceedingly attractive and the best eating apple of its season. Tree a medium grower and bears in three or four years after planting, makes fine fillers.



McINTOSH RED—High Quality—Bears young, good for permanent trees or for fillers

First Prize McIntosh at the New York State Fair

The William J. Reilly Nurseries,

Gentlemen:—I herewith hand you order for stock to be shipped when weather is suitable. I took First Prize last year for the best box of McIntosh Red at the New York State Fair. The Apples were picked from trees bought of you five years ago.

Keeseeville, N. Y.

Yours truly,
A. G. FLETCHER, Prop'r Applecroft Farm.



Grimes Golden Medium size, golden yellow; tender, rich, sub-acid flavor. It is an early winter apple but keeps until February without losing any of its crispness or rich flavor. It is a fine eating apple and splendid cooker. Not at its best in New York state, but very popular and profitable west and south. Tree a moderate grower; very hardy and productive; makes a good filler as it begins bearing young.

Jonathan Medium size; brilliant red; very highly flavored, juicy, fine grained, tender, subacid. Keeps well without special care and stands handling well. Planted in wide section of territory, but at its best south of New York state and in the west. Tree medium size, of slender drooping habit, long lived but comes into bearing young and produces big crops every year.

King (Tompkins Co.) Uniform large size; beautiful red and yellow; making a very attractive appearance; excellent in quality for either dessert or culinary use; flesh yellow, crisp and juicy. It is well adapted to marketing in fancy packages, and always at the top of market price. Tree is adapted to only certain sections; is subject to disease and not a big producer. In King sections it is the best apple that you can plant.

Atlantic, Mass.
April 24, 1927.

Wm. J. Reilly Nurseries,

Gentlemen: I thank you for your advice and appreciate your further interest in my order, particularly after you had fulfilled your part. The bale was delivered at my home the following day of notice from the express company and the fine set of plants were in excellent condition. These I have set out and they appear to be doing fine. I thank you.

Very truly yours,
L. A. LAURENCE.

Northern Spy This variety is slow coming into bearing which is the only thing that keeps it from ranking as the foremost variety in commercial importance. Its large size, fine quality and handsome appearance give it first rank for fancy trade. Large size; bright, light red and yellow; flesh juicy, crisp, rich and tender; fine flavor. When well grown and properly packed brings the very highest prices. Trees hardy, healthy and vigorous; a good variety to topwork other varieties on. A good way to plant Spy would be to plant them 40 feet apart and use some early bearing varieties as fillers.

Gano. An improved Ben Davis, of better quality and deeper red color; stands shipping well and is a good keeper. Tree a strong grower and reliable cropper.

Talman Sweet. Medium in size; pale yellow; sweet. Fruit much esteemed for pickling, boiling, baking and apple sauce. Tree is hardy, long lived and a good grower.

Golden Russet. (Bullock). Dull russet; flesh greenish, crisp, high flavored. Keeps until spring. Tree very hardy.

DO NOT DELAY PLANTING

There are 65,000,000 less Apple Trees in the orchards of the U. S. today than ten years ago.

Apple Trees of bearing age:

1920	115,265,029
1910	151,322,840
Decrease	36,057,811
Per cent of decrease	23.8

Apple Trees not of bearing age:

1920	36,171,604
1910	65,791,848
Decrease	29,620,244
Per cent of decrease	45.0

These figures were issued by the Department of Commerce, Washington, D. C., June 27, 1921.

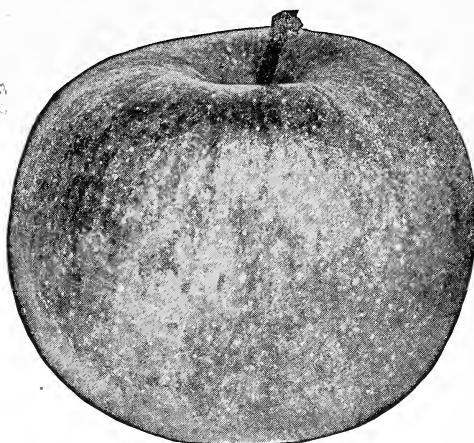
Rhode Island Greening This variety has the distinction of being second in commercial importance in New York state, being surpassed by Baldwin only. Fruit large size, greenish yellow; flesh crisp, juicy, quite acid, of very fine flavor and quality. Ripens before Baldwin, which extends the harvesting season. Tree is long lived and a spreading, vigorous grower.

Rome Beauty Large size, uniform and smooth; mottled and striped in different shades of bright red; tender, juicy and good flavor. Of excellent keeping qualities. Appearance and size are its valuable points. A good grower; blooms late; bears heavily every year; is adapted to a wide range of soils, elevations and conditions, but does better on lighter soil than on heavy clay. This variety is at home in Ohio, Pennsylvania and West Virginia, and is being planted in other districts with good success. Very desirable for commercial planting both as permanent trees and as fillers.

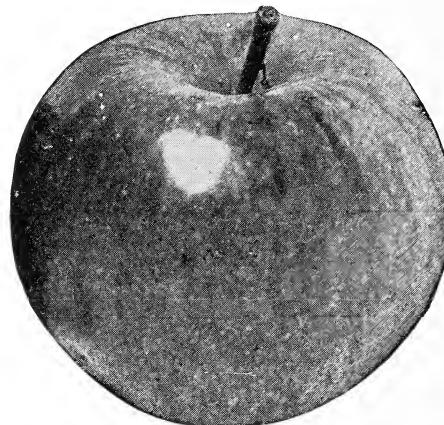
Stayman's Winesap This is one of the leading commercial varieties in all apple districts outside of New York and New England. The fruit is medium to large; attractive green and yellow, almost covered with dark red stripes; flesh yellow, firm, crisp and juicy; quality fine. Tree a fast and large grower. Decidedly the best of the Winesap group.

Stark Fruit large size, round, greenish yellow with red stripes; flesh yellow, crisp and mild subacid; quality good. Stands handling well on account of its firm flesh and tough thick skin. Long keeper and a reliable commercial sort. It is a profitable variety throughout the entire Baldwin district, and we hear favorable reports beyond the range of profitable Baldwin cultivation. Tree an annual bearer and one of the strongest growers we have.

Fillers. Most commercial orchards are now planted with standard varieties, 40 feet apart each way. Quick, upright growing, early maturing varieties are used as fillers, planting between standards to make 20 feet apart; fillers to be removed when the standard trees require the room (12 to 18 years). This requires 28 standard and 82 fillers to the acre. **We recommend for fillers:**—Yellow Transparent, Duchess of Oldenburg, Grimes Golden, McIntosh and Wagener.



Wagener A high class apple of beautiful bright red color; fine texture; high flavor and excellent quality. It is one of the youngest bearers we have; we often find some fruit on our two and three year trees in the nursery row, and it has a tendency to overbear in the orchard. Tree a vigorous, upright grower, and on account of its early bearing habits and high quality makes a good variety to plant as fillers among permanent trees.



York Imperial A very popular commercial variety south of Pennsylvania; ranks the same in this section as Baldwin does in the North. Fruit greenish yellow overlaid with bright red stripes; flesh tender, firm, crisp, juicy and of good flavor.

Crab Apples

Transcendent. Fruit very large; yellow striped with red. Juicy, crisp, and the best of the crabs for all purposes, and a valuable sort for commercial purposes. Bears young and produces immense crops annually. September and October.

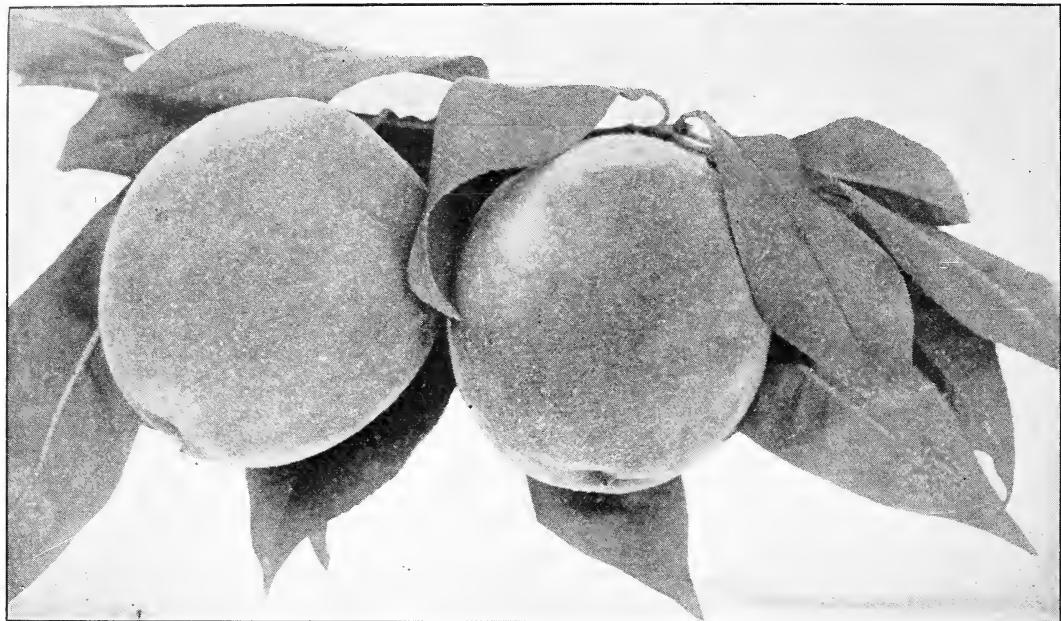
Hyslop. Large, deep crimson; one of the most beautiful of crabs; vigorous and hardy. October.

St. Clairsville, O.

My orchards from your stock are doing fine. The Rome Beauties set out three years last spring nearly all had from one to eight apples on. Will send you an order in a few weeks. With best wishes, I am,

Very truly yours,
A. L. BUMGARNER.

SEE PAGES 6 AND 7 FOR OUR FRUITING AGE STOCK.



LATE CRAWFORD PEACH

Peaches

All Budded on Tennessee Natural Pits, Free from Insects and Disease. Perfectly Healthy, Well Ripened Wood, with Splendid Fibrous Roots

The Peach tree requires a well drained, moderately rich soil, a warm sandy loam is probably the best.

In order to preserve the continued healthy growth of the tree and the fine quality of the fruit, the tree should have the shoots and branches shortened every year, so as to produce a round, vigorous head with plenty of young wood. In trimming it should be borne in mind that the fruit is produced on the previous year's growth of wood; every spring the trees should be gone over and the new wood cut back about one-half, this will keep the tree well supplied with vigorous fruit buds and bearing wood. Clean culture, annual pruning and frequent examination for borers are the requirements of the peach.

		Height	Caliper	Each	Ten	Hundred
Largest Size	1 year	4½ to 6 ft.	9-16 & up	XXX	.50	\$4.00
Medium Size	1 year	3½ to 4½ ft.	7-16 to 9-16	XX	.45	3.50
Smaller Size	1 year	2½ to 3½ ft.	5-16 to 7-16	X	.40	3.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

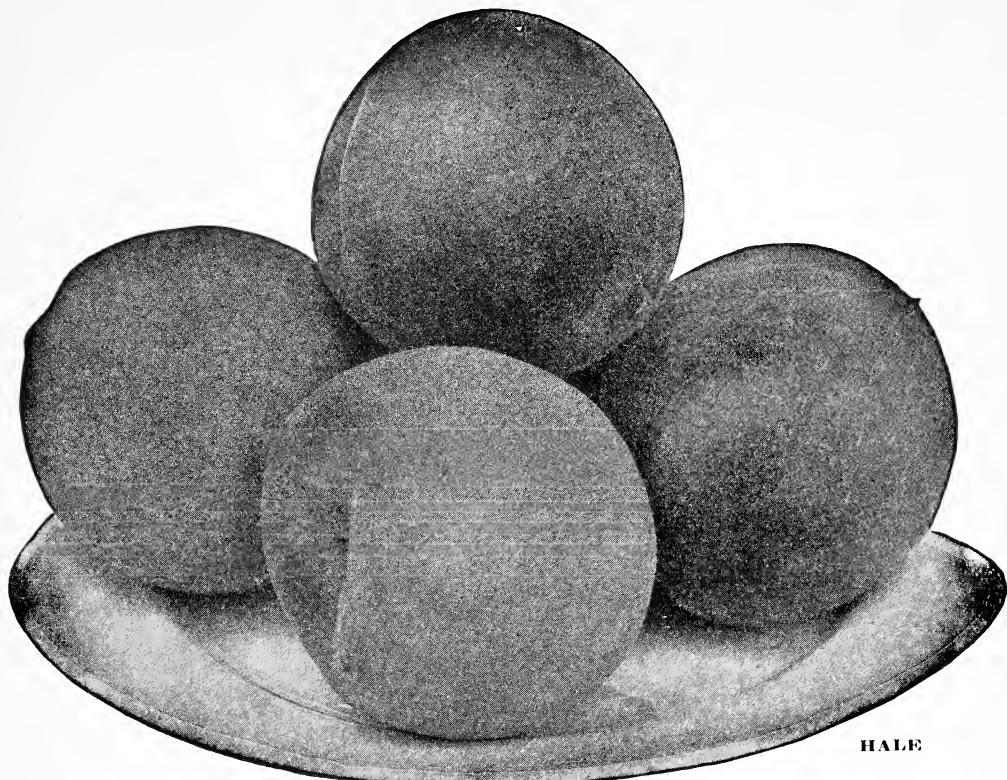
Belle of Georgia Fruit large size; color white, firm and highly flavored. This variety has become one of the standard varieties in the big commercial orchards, both North and South. Stands shipping well and brings top prices. In many respects it is equal to Elberta. Tree a rapid grower and very productive. Perfect freestone. September 10.

Champion Large size; creamy white with a beautiful red cheek; flesh white; fine flavor, sweet, rich, juicy, freestone. It is a good shipper and sells for a high price. The tree is hardy and productive, and it is a valuable variety for either home or commercial planting. August 25th.

Carman A valuable commercial variety ripening before Belle of Georgia; creamy white with deep blush; skin tough; flesh white; freestone; fruit stands shipping well and reaches market in prime condition, and its handsome appearance causes it to bring highest prices. Tree is a vigorous grower and very hardy, even under unfavorable conditions; bears well every year. September 1st.

Rochester. Is in a class by itself because it is the only good sized yellow freestone Peach of fine quality ready for market in the middle of August in the northern states. The fruit is large, yellow with a most attractive red blush; juicy and delicious and keeps well; an excellent shipper.

We are the Originators of selling trees direct to the planter at "HALF AGENT'S PRICE". Don't get us confused with Dealers, Retailers or Catalog-Middlemen.



Crawford Late One of the very best late sorts, and a very important commercial variety. Very large size; splendid yellow with broad red cheek; flesh yellow, juicy and melting; high quality and rich flavor; freestone. Comes at a time when it is eagerly sought for canning and preserving, and brings the highest prices. It is considered by many to be the best of all late peaches, and being such a remarkable shipper it reaches market in prime condition. Tree a vigorous grower and a dependable producer of good crops of fruit almost every year. September 20th.

Crawford Early. One of the standard early yellow peaches for commercial orchards and home use. Not as hardy in wood or bud as some of the early white sorts, but its high quality and fine flavor make it a favorite in its district. Freestone. August 20th.

Greensboro Many commercial growers consider this to be the best of the early Peaches. Being somewhat tender it requires care in handling, but reaches market when peaches are in strong demand. Fruit extra large for such an early peach; very handsome, rich, yellowish white with a crimson cheek; flesh white, tender and of fine quality. Tree a strong grower and extremely hardy in both wood and bud; we recommend it for planting in cold sections where other varieties do not succeed. Semisingling. August 5th.

Smock (Beer's Smock). Fruit medium to large size; bright orange yellow beautifully blushed with deep red; the flesh is firm, tender, juicy and of fine flavor. One of the old standard varieties, that is still very val-

able for home use and for market. Tree a strong grower and productive. Freestone. September 30th.

Hale (New Yellow) (Freestone). This notable new variety of peach is very large in size. In color it is a deep, golden yellow overlaid with bright carmine. The skin is thick, smooth and with out fuzz. The flesh is deep yellow, fine grained with a very delicious flavor. Late August.

Chair's Choice Has no superior in quality and flavor, and for profit is without a rival; large, yellow, free, rich in color, flesh very firm, ripens after Smock; great bearer. October. Freestone.

Hiley. Fruit large size with a delightful red cheek; flesh is white, tender and exceedingly juicy. A good shipper for an early peach, and brings good prices. Tree hardy in wood and bud; a strong grower and good producer. Freestone. August 30th.

Berlin, Mass.

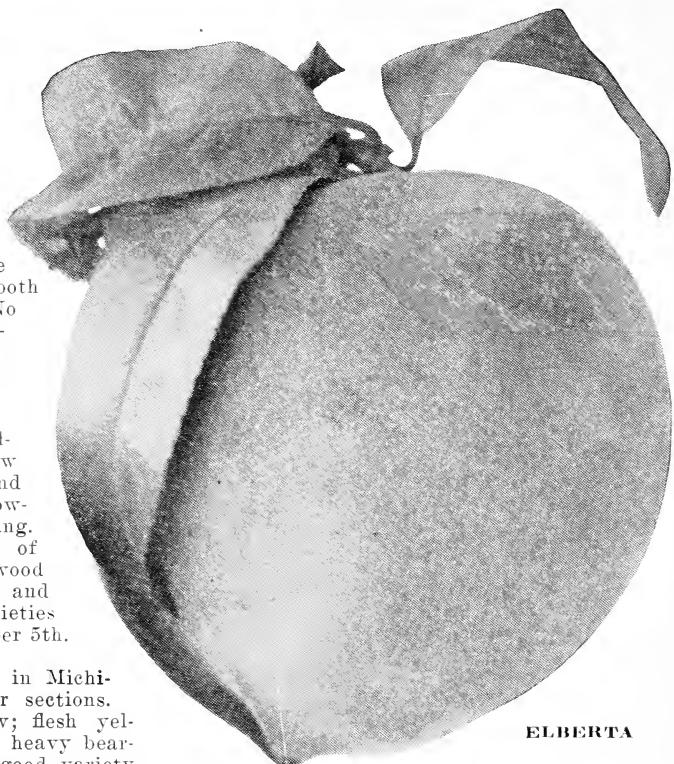
The William J. Reilly Nurseries,

Gentlemen: The 400 Peach trees came to me after a passage of 15 days in fine condition. Your method of packing is all that could be required. We thank you for the plum trees sent, which are already beginning to grow.

Very truly yours,

F. H. CROSSMAN.

Elberta The leading market variety in all peach growing sections; it seems to thrive wherever peaches can be grown; it is safe to say that one-third of all peaches planted are Elberta. Fruit large to extra large; golden yellow with brilliant shades of red; firm, juicy, rich and sweet. Tree vigorous, hardy, and thrives in the entire peach growing section. For years Elberta has been the standard market peach in both northern and southern markets. No other peach has ever been introduced that fills all the requirements of a commercial peach like Elberta. Freestone. September 15-20.



Fitzgerald. Large size; golden yellow with red cheek; flesh yellow tinted with red at the pit; juicy and of good quality. Tree medium grower and very productive; bears young. Originated in Canada and is one of the hardiest peaches in both wood and bud. Profitable for market and should be planted where hardy varieties are necessary. Freestone. September 5th.

Gold Drop. Planted commercially in Michigan, but not well known in other sections. Fruit medium size, golden yellow; flesh yellow. Tree hardy and a young and heavy bearer. Profitable for market and a good variety for home orchard. Freestone. September 15th.



Niagara A new variety of unusual large size and attractive appearance. Fruit a beautiful golden yellow, blushed with brilliant red; flesh yellow, tender, rich and juicy, ripening clear to the pit. Resembles the Crawford but larger, better quality, and a better bearer. It has been thoroughly tested by extensive orchard planting in western New York where it originated, and found to be an excellent commercial variety. The tree is a good strong vigorous grower and very hardy; bears young and regular. Freestone. September 1st.

Salway Fruit large, handsome yellow mottled with red. Flesh yellow, firm, juicy and rich; particularly fine for canning and preserving. Comes on the market very late and is valuable where a succession is desired. Good keeper and shipper. Tree hardy, healthy and good bearer. Freestone. October 10th.

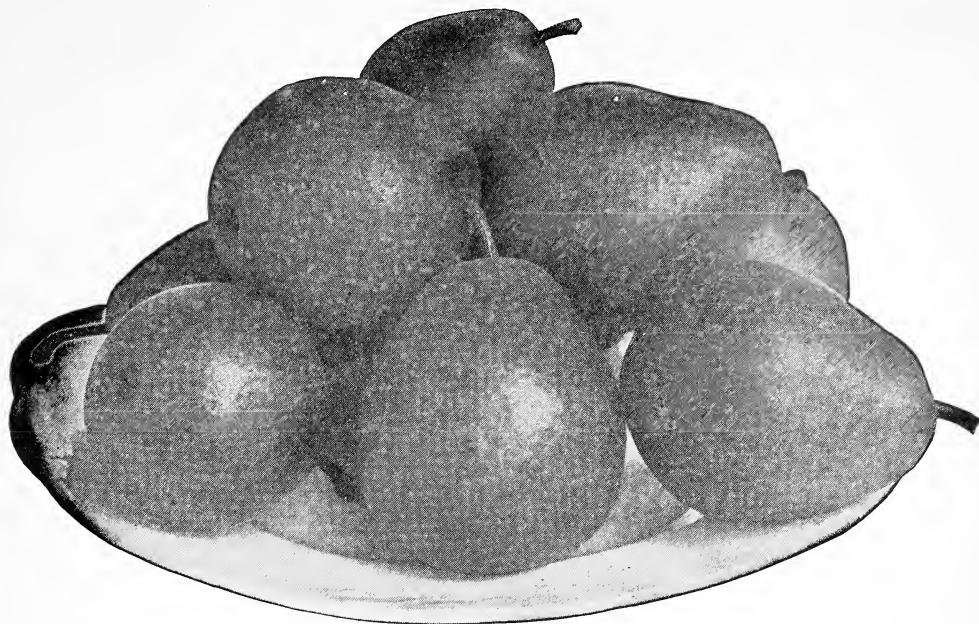
Springfield, L. I.
May 24, 1927.

Wm. J. Reilly Nurseries,

Gentlemen: I received the rest of my order today and everything is in fine shape. Also thank you for the extra rose. Hope I can send you more orders. My peach and cherry trees I got from you 3 years ago have fruit this year, and I am very happy about them.

Thanking you for your prompt service.
I remain,

HERMANN GRAMLICH.



SECKEL

Standard Pears

All Budded Trees on Whole Roots of Imported French Pear Seedlings

The cultivation of this noble fruit is extending as its value is appreciated. The range of varieties is such that, like apples, they can be had in good eating condition from August until early spring.

The pear succeeds on most soils, but does best on a rather heavy loam or clay. Budded on its own stock it makes a standard tree, and on French or Anger's Quince, a dwarf, the former being the best adapted to large permanent orchards, the latter to yards and gardens.

		Height	Caliper	Each	Ten	Hundred
Largest Size	2 year	5 to 7 ft.	3/4 and up	XXX	\$.80	\$7.00
Medium Size	2 year	4 to 6 ft.	9-16 to 3/4	XX	.70	6.00
Smaller Size	2 year	3 1/2 to 5 ft.	1/2 to 3/8	X	.60	5.00
Largest Size	1 year	3 ft. & up	Sturdy Buds	XXX	.70	6.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Summer Varieties

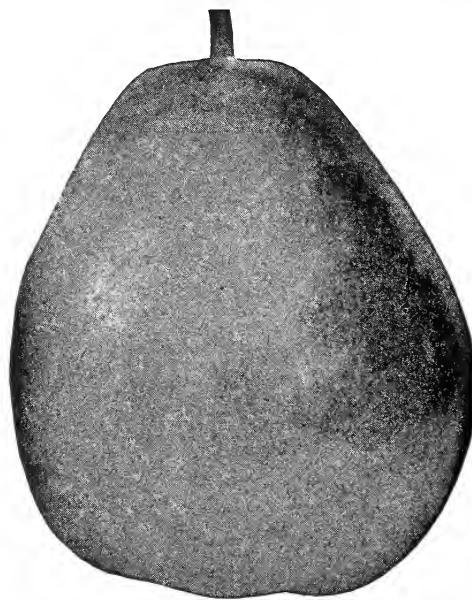
Clapp's Favorite Very large size; yellow, splashed with crimson and russet. The flesh is white, fine grained, juicy, melting and of excellent quality. The tree is erect, hardy, healthy, vigorous and very productive. Blooms late and is not liable to be caught by late spring frosts. Adapted to all Pear growing sections. Ripens ten days before Bartlett.

Autumn Varieties

Bartlett One of the oldest varieties, and still the most popular both for commercial orchards and home garden. Fruit large size, clear bright yellow, with blush on the sunny side, buttery, melting and rich flavor. The one great pear for canning, shipping and home use. The tree is erect, vigorous, hardy and a late bloomer. Comes into bearing third year after planting. Season early September.



BARTLETT PEAR



ANJOU

Anjou (Beurre d' Anjou). The best commercial pear of its season. Large and handsome greenish yellow, blushed dull red and russet; flesh white, fine grained, buttery, melting and a rich high flavor. One of the best shippers; always looks good and keeps well. The tree is an upright grower, very vigorous, hardy, long lived and productive. The exceptional qualities of the tree and fruit make this one of the most profitable commercial varieties for all pear growing sections. Ripens in October; keeps until mid-winter.

Duchess (Angouleme). Fruit very large, dull greenish yellow and russet; flesh white, rich and of good quality. A most

dependable cropper and profitable market variety. Bears very young, usually the second year after planting. Valuable as both Standard and Dwarf. The largest planted and most profitable variety as dwarf. October and November.

Flemish Beauty. Large, yellow, brownish red; flesh tender, juicy and high flavored. Tree very hardy, vigorous and fruitful. September and October.

Beurre Bosc. Extra large size; deep russet yellow; high flavored and delicious. It is a favorite in the eastern markets where it brings the very highest price. Ripens in October and can be marketed at that time, but for best returns should be put in storage and marketed during the holiday season. Tree reasonably strong, but rather crooked grower in the nursery. In the orchard it is a good grower and very productive.

Seckel The richest and highest flavored pear grown. Medium to small size; golden yellow, heavily russetted. The flesh is very fine grained, white, sweet, melting and juicy. It is productive to a fault and should be thinned in early summer. The tree is a short, stocky grower in both nursery and orchard, and will stand rich ground and considerable forcing. Should be planted closer than other varieties. Blooms late. Bears about the fourth year. October.

Kieffer Large size; yellow, with brilliant red cheek. Beautiful in appearance but only fair in quality; flesh is juicy and coarse, but excellent for canning. Kieffer should be picked about the time the leaves begin to fall, and allowed to ripen in a cool dark place. The tree is an exceptionally strong grower, and a young and annual bearer, its common fault is to over-bear, and needs thinning in early summer to obtain good sized fruit. Has become one of the most profitable commercial varieties on account of its good keeping and shipping qualities.

The William J. Reilly Nurseries,
Dansville, N. Y.

Stelton, N. J.

Gentlemen:

Kindly send me your catalogue. Some years ago I bought trees, etc., from you. My neighbors laughed at my "Fruiting Age" trees. They soon stopped laughing; I had fruit, but they are still waiting and hoping.

You have that which appeals to everyone's desire for results, "Fruiting Age" trees.

Man is a selfish and acquisitive animal who takes his span of life into consideration and is not very enthusiastic of raising orchards for posterity. He wants results—soon.

Yours truly,

A. B. HERSCHEMANN.

**We Specialize in Root-Pruned Fruiting Age Trees. See
Pages 6 and 7 for Prices and Description of Stock Above
Referred To**

Cherries

All Budded on Whole Roots of Imported French Mahaleb and Mazzard Stock

The Cherry, like the Peach, do their very best on light soil, but will succeed in any soil that is dry. The Sweet varieties are of rapid growth with large, glossy leaves, forming fine pyramid shaped heads, and producing large crops of luscious, sweet fruit. Sour varieties generally produce acid fruit, and do not attain as large size; are hardier and better adapted for shipping to market. We know of nothing in the fruit line that gives promise of better returns than a good, well kept Cherry Orchard. There are very few markets that are ever well supplied with this fruit.



A CHERRY ORCHARD WITH Currants PLANTED BETWEEN THE ROWS

Largest Size	2 year	5 to 7 ft.	Height	Caliper	Each	Ten	Hundred
Medium Size	2 year	4 to 6 ft.		¾ & up	XXX	\$.80	\$7.00
Smaller Size	2 year	3½ to 5 ft.		½ to ¾	XX	.70	6.00
Largest Size	1 year	3 ft. & up		½ to ¾	X	.60	5.00
				Sturdy Buds	XXX	.70	6.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Large Montmorency This variety is planted extensively in all localities, and is the main commercial variety among the orchardists. It is the largest and most productive of the sour varieties. The fruit hangs well after dead ripe, and does not crack or rot in even hot, rainy weather. The flesh is tender, but firm, making it a good shipper. The tree is the largest and strongest grower of the sour varieties; especially hardy and productive; very hardy in bloom and very seldom injured by late spring frosts, or severe winter weather. Commercial growers plant about one-half of their orchard to Montmorency, with Early Richmond to ripen before and English Morello to ripen after.

Early Richmond Best early variety for commercial planting, ripening ten days before Montmorency. Medium size, roundish; color, bright light red. Flesh light colored, juicy and good quality; hangs well to the tree when ripe. Tree hardy, vigorous and very productive; long lived. Large-ly used for canning but not equal to Montmorency except where earliness is the principal consideration.

English Morello Valuable as a late com-mercial variety, and on account of its early bearing habits. Very often this variety will produce considerable fruit in the Nursery on two year trees, especially when grown on up-land. Fruit medium to large, dark red, becoming almost black when fully ripe. Flesh dark crimson, meaty, firm, rich acid, good

for canning. Ripens twenty days after Montmorency and will hang on the tree for a long time after fully ripe. Tree not as strong a grower as Montmorency, but one of the very hardiest, and best producers.

May Duke. This is one of the old popular garden varieties, and still one of the best for this purpose. Color bright red, to nearly black when fully ripe; flesh purplish red; juicy, melting, rich and fine flavor. Tree vigorous, resembling the sweet varieties, and about the same degree of hardiness.

Wragg Said to be an improved English Morello; similar in fruit, but larger. This variety is extensively planted in some sections, especially in Colorado where it is of great commercial importance. Tree very hardy, long lived and heavy bearer.

**\$797.50 From Less Than One Acre
of Cherries**

My 128 Montmorency Cherry Trees, 10 years old and occupying less than one acre of ground yielded me seven and one-fourth tons of cherries last year. They are planted 17½ by 20 feet and are Mahaleb stock.—Mr. Collamer in Western New York Horticultural Society.

At the same meeting Howard S. Clark, Rochester, N. Y., says, "We paid 5½¢ per pound for Montmorency at the canning factory."

Black Tartarian The standard dark sweet variety for central and eastern sections, for both market and home use. Large size, nearly black, heart-shaped. Tender, juicy, sweet, of fine quality. Tree an upright, dense grower, remarkably vigorous, and a regular bearer of large crops. We recommend it as the best all around sweet cherry.

Bing One of the largest black sweet cherries. Flesh juicy but firm; a good shipper. Tree a vigorous, upright grower, and productive. Not as hardy as Black Tartarian. Originated in Oregon and is extensively planted in the Pacific Northwest where it is considered one of the most profitable. Where planted in the central and eastern sections, it is gaining in favor, and seems to succeed better than some of the old varieties.

Lambert Another variety from Oregon; of later introduction than Bing. We do not think it has been sufficiently tried out to recommend it for large commercial plantings in the central or Eastern sections. One of the largest sweet cherries and one of the best in quality; dark red, turning almost jet black when ripe. Flesh firm, meaty, rich. Tree rugged, a strong grower, and a young and heavy bearer.

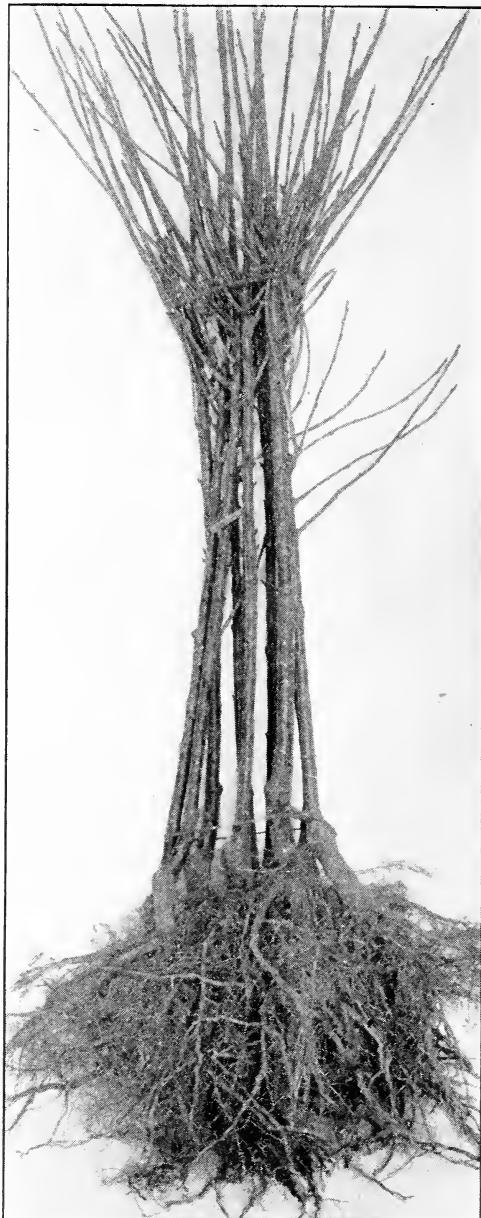
Windsor. Originated in Canada and is one of the hardiest of the sweet sorts. Fruit large size; liver colored; flesh remarkably firm and of fine quality; exceedingly valuable as a late commercial variety. Tree an upright, vigorous and rapid grower.

Schmidt's Bigarreau. A good late commercial variety for planting in the eastern states and Canada. Fruit large, often measuring an inch in diameter. Color dark purple to nearly black; flesh dark red, very firm; sweet, rich and of good quality. The tree is large, vigorous, spreading in habit and very productive.

Napoleon (Royal Ann). The best quality and most profitable yellow sweet cherry. An attractive yellow with bright red cheek. Large size, sweet, heart-shaped. Flesh very firm, juicy and delicious. Tree a vigorous, upright grower and bears heavy crops. We highly recommend Napoleon for commercial planting, and for home use.

Governor Wood. Large, heart-shaped; light yellow and red; juicy, sweet and rich. An old variety that is still a favorite in many sections. Tree a strong grower, with more of a spreading head than most other varieties.

Yellow Spanish. Fruit large, yellow and bright red; juicy, rich and high flavored. Tree moderately vigorous, but productive.



**TWO YEAR UP-LAND GROWN SWEET CHERRY
On Mazzard Roots
Note the mass of fibers and bulk of root.**

The Wm. J. Reilly Nurseries,
Gentlemen:

Order No. 308 came through by express in good condition on the 11th of April. They were very nice trees and plants, also packed nicely. Am well pleased with them.

Basking Ridge, N. J.
R. F. D. No. 1.

WILLIAM YOUNG.

Plums

All Budded Trees on Whole Roots of Imported French Myrobalan Plum Seedlings

The Plum, like the pear and other fine fruits, attains its greatest perfection on our heavy soil, but will succeed on almost any soil that is rich. The Plum is entirely free from disease. The curculio, a small dark brown beetle, often stings the fruit, causing it to drop off; by observing the following directions you will get a good crop of fine fruit. As soon as the blossoms have fallen, give the tree a sudden jar by striking a smart blow with a hammer on the stub of a limb sawed off for that purpose; this should be done in the morning while the dew is on. There are so many careless or indifferent growers who do not take these precautions, that the man who does will not only have a good supply of the best fruit, but will have a monopoly of the market.

Largest Size	2 year	5 to 7 ft.	Height	Caliper	Each	Ten	Hundred
Medium Size	2 year	4 to 6 ft.		$\frac{3}{4}$ & up	XXX	.70	\$6.00
Smaller Size	2 year	3 $\frac{1}{2}$ to 5 ft.		$\frac{3}{8}$ to $\frac{3}{4}$	XX	.60	5.00
Largest Size	1 year	3 ft. & up		$\frac{1}{2}$ to $\frac{3}{8}$	X	.50	4.00
				Sturdy Buds	XXX	.60	5.00
							20.00
							30.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 3th.

Japan Plums

Abundance One of the most popular of all Japanese varieties. It is favorable everywhere and should be in every collection. The fruit is large, showy and beautiful. It has a bright cherry-red color. The flesh is yellow, firm, juicy, sweet and very delicious. Stone is small and parts freely from the flesh. Its season is very early which adds greatly to its value. The tree is vigorous and exceedingly productive. It is liable to overbear unless thinned.

Burbank This variety is very much like Abundance, except that it is much deeper in color, and ripens from ten to fourteen days later. It is one of the handsomest Plums on the market and always finds a ready sale. The fruit is large, reddish purple; flesh yellow, juicy and good. Tree is very hardy and vigorous. It will withstand the frost better than most varieties. We recommend this very highly to our customers.

Red June Medium to large; deep vermilion red, very showy, flesh light lemon yellow, firm, delightful. The best early market sort. We recommend it for commercial orchard planting. Last of July.

Shiro. Medium size, yellow and very sweet. The best quality of any of the Japan plums. We have fruited it in Nursery row and can recommend it highly for garden planting. September.

Maynard. One of Luther Burbank's latest introductions and said to be the nearest perfect of this class of plums. A strong and very rapid grower, fruits heavily every year, bearing its burden of fruit on the inside of the tree. Fruit is very large, nearly round, color deep, dull red, with thin, whitish bloom. Flesh firm, melting and juicy, rich and sweet, extra fine quality. Its shipping qualities are unsurpassed. Follows Climax in ripening.



TWO YEAR UP-LAND GROWN PLUM
Note the Fibrous Roots.

FERNDALE FARM

FINE FRUITS A SPECIALTY.

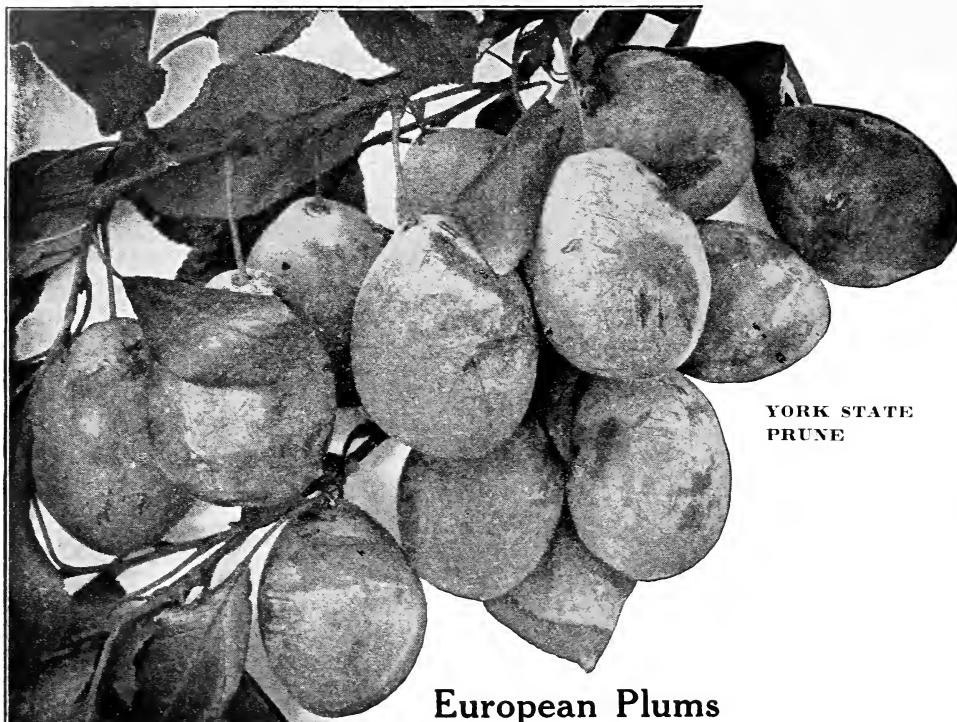
FRY BROTHERS, OWNERS.

GENTLEMEN:

Last year we ordered our first Fruit Trees from your Nurseries and liked them so well that we ordered again this year. Those we received this year were even better; in fact they are the finest trees we ever received. We never saw trees with such fine roots.

Yours truly, ARCHIE E. FRY.

Salem, W. Va.



**YORK STATE
PRUNE**

European Plums

York State Prune Large; blue, rich, juicy, fine. Best prune for market or garden. This prune originated here at Dansville as a seedling from German Prune and has been sold to fruit buyers for that variety in large quantities at profitable prices. Tree is a vigorous grower and good bearer.

Lombard Plum Lombard is a great favorite. The tree adapts itself to any locality, it is extremely hardy, producing good crops where many other varieties will not grow; it is a strong growing tree and exceedingly productive. It is a handsome reddish plum, flesh yellow, juicy and pleasant. An excellent variety, and should be planted in all gardens and orchards.

Bradshaw A very large and fine early plum, dark reddish purple, juicy and good. Trees erect, very hardy, and vigorous; very productive; valuable for market. The quality is excellent, and it is destined to become one of the most popular of all plums for canning, while its attractive color, good quality and shipping properties will cause it to be sought for as a market variety. It leads all other plums in number of trees planted in New York state. The trees grow large, bear regularly and heavily, and are healthy.

Reine Claude (Bavay's Green Gage). Very large, greenish yellow; juicy, excellent and of fine quality. Not liable to rot. Good bearer and valuable for commercial orchards. September.

Shropshire Damson Large; amber color; juicy and sprightly; productive and not liable to rot. Good commercial sort. September.

German Prune A large, long, oval variety, much esteemed for drying; color dark purple, of very agreeable flavor. September.

Fellemburg (Italian Prune). A fine late prune; oval, purple, flesh juicy and delicious; very free stone. Good commercial sort. September.

Niagara This plum has become exceedingly popular through Western New York, where it originated. It is a very early plum, and valuable for this reason. It is red, large size, making an attractive appearance in market, and possesses good shipping qualities. It bears enormous crops of fruit with great regularity. The tree is an upright grower, vigorous and healthy.

Imperial Gage Rather large, oval, greenish. Flesh juicy, rich and delicious. Parts from the stone. Tree a vigorous grower, very productive and one of the best of plums. Middle of August.

William J. Reilly,

Dear Sir:—I have received my order of trees in perfectly good condition. Am well pleased with your strong rooted, healthy trees, and your honest dealings which give perfect satisfaction. The Peach trees which I received from your nursery two years ago are bearing and True to Name. We headed them back severely after planting, and they have made a growth of 8 feet high and 9 feet wide. This is proof of the High Quality of Stock you grow. Several of my neighbors after comparing their trees with mine are sending you their orders, and I will continue to recommend your Stock and Honest Dealings.

Palmyra, Pa.

Very truly yours,
B. L. HEAGY.

Dwarf Apples

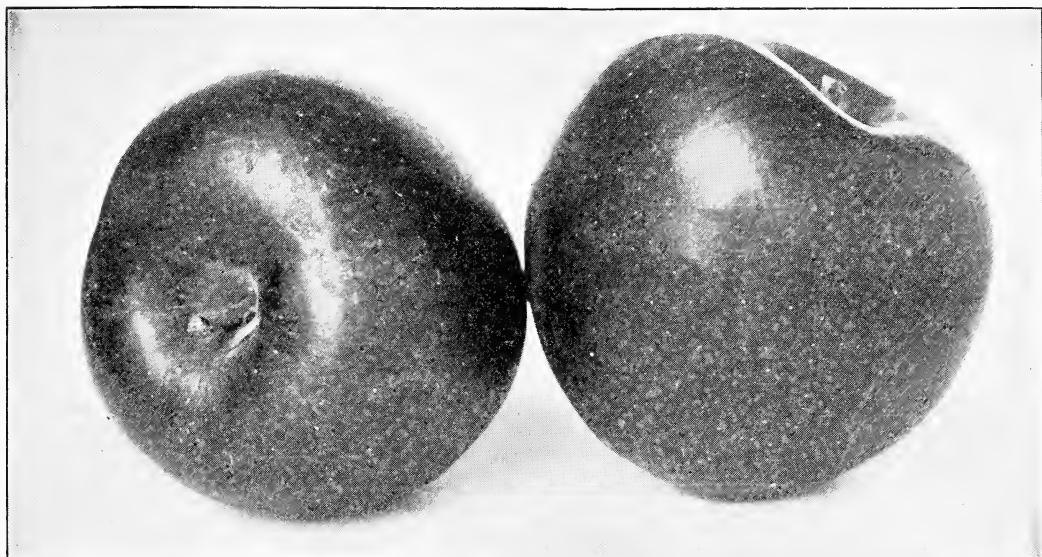
Dwarf Apples are principally adapted to the garden. They do not take up as much room as standard trees and come into bearing earlier. We can supply the following varieties. For descriptions see standard varieties.

Largest Size	2 year	Height	Caliper	Each	Ten	Hundred	
Medium Size	2 year	4 to 5 ft.	5/8 & up	XXX	\$.75	\$6.00	\$45.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Duchess of Oldenburg, Baldwin, McIntosh, Yellow Transparent, Red Astrachan, Wealthy, Winter Banana, Northern Spy and Delicious.



Quinces

The Quince is attracting attention as a market fruit. The tree is hardy and compact in growth, requiring but little space, is productive, giving regular annual crops, and comes early into bearing. The fruit is much sought after for canning for winter use. When put in the proportion of one quart of quinces to four of other fruits it imparts to them a most delicious flavor.

Largest Size	2 year	Height	Caliper	Each	Ten	Hundred	
Medium Size	2 year	4 to 5 ft.	5/8 & up	XXX	\$.80	\$7.00	\$55.00
Smaller Size	2 year	3 to 4 ft.	1/2 to 5/8	XX	.70	6.00	45.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Orange Fruit large, bright yellow, of excellent flavor. A vigorous grower, and an immense producer.

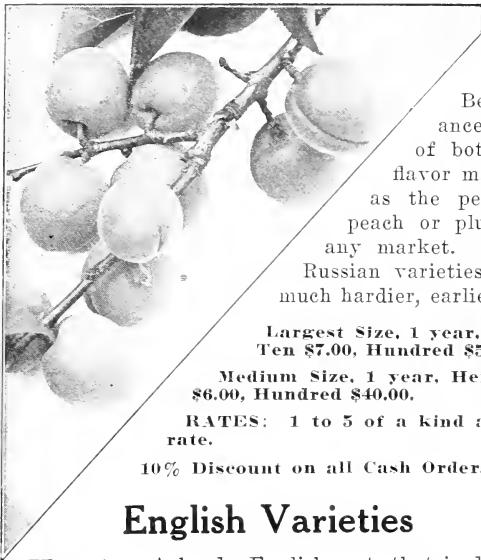
Meech. Fruit large, pear shaped, orange yellow; good quality.

Champion A prolific and constant bearer, fruit averaging larger than the Orange, more oval in shape, quality extra fine and a long keeper; bears very young. Ripens late.

Rea's Mammoth. A seedling of the Orange, averaging much larger, of the same form and color.

Bourgeat. Tree a remarkably strong grower, surpassing all others, yielding immense crops; fruit of large size, round, rich, golden color; very tender when cooked; will keep until February in good condition.

We specialize in Root-Pruned Fruiting Age Trees. See pages 6 and 7 for Prices and Description of This Line of Stock



Apricots

Beautiful and delicious fruit. In quality and appearance is between plum and peach, combining qualities of both. Ripening early, together with its delightful flavor makes it one of the most valuable fruits. Tree hardy as the peach. Requires about the same cultivation as the peach or plum. It ships well and commands a good price in any market. For drying and canning, it has no superior. The Russian varieties are quite distinct from the other European sorts; much hardier, earlier bearers and productive.

Largest Size, 1 year, Height 3 to 4 ft., Caliper $\frac{5}{8}$ and up, XXX, Each 85c, Ten \$7.00, Hundred \$50.00.

Medium Size, 1 year, Height 2 to 3 ft., Caliper $\frac{1}{2}$ to $\frac{5}{8}$, XX, Each 75c, Ten \$6.00, Hundred \$40.00.

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

English Varieties

Harris A hardy English sort, that is doing well in this state. Medium size; oblong orange; good quality; very early. The best variety for Eastern culture.

Moorpark One of the largest. Yellow with red cheek, firm, juicy and very productive. An old and dependable variety. August.

Russian Varieties

Alexander Fruit yellow, flecked with red. Prolific. July.

Alexis. Yellow with red cheek, slightly acid but good. July.

Budd. Fruit white with red cheek. An immense bearer. Best late variety. August.

Gibb. Medium, yellow, sub-acid. The best early variety. Last of June.

Dwarf Pear Trees

The dwarf varieties require less than one-fifth the space necessary for the standard varieties and though the tree is dwarf, the fruit is the same size as standard, and is borne in large quantities. It is valuable both for the home garden and orchard planting for commercial purposes. It is a good filler for apple or Standard Pear Orchards, because it is an early bearer and takes up but a small space. Trees should be planted ten feet apart. We can furnish the following varieties in Dwarf (for description see Standard varieties).

Duchess d' Angouleme, Anjou, Bartlett, Clapp's Favorite, Seckel.

		Height	Caliper	Each	Ten	Hundred
Largest Size	2 year	4 to 5 ft.	$\frac{5}{8}$ & up	XXX	\$.65	\$5.00
Medium Size	2 year	3 to 4 ft.	$\frac{1}{2}$ to $\frac{5}{8}$	XX	.55	4.00

RATES: 1 to 5 of a kind at each rate; 5 to 50 at 10 rate; 50 and over at 100 rate.

10% Discount on all Cash Orders mailed before April 5th.

Mulberries

The Mulberry is a very ornamental tree in garden or lawn. It is especially valuable in poultry yards, as the fruit drops when ripe through a long season.

Price of Mulberry Trees, 4 to 5 feet:

Downing	Each	Ten
New American	\$.85	\$8.00
Russian75	7.00

Russian. Very hardy, vigorous grower; valuable for feeding silk worms. Fruit of small size.

Downing. Fruit very large, black, handsome, sweet, rich and excellent. Same price as New American.

New American. Tree a hardy and vigorous grower; the best quality for fruit; ripe from middle of June to middle of September. 4 to 5 feet.

Shrewsbury, Mass.
The Wm. J. Reilly Nurseries,
Dansville, N. Y.

Gentlemen:—Your shipment of trees arrived in good condition and are fine specimens. Am so well pleased with them that I am enclosing my check for an additional order to be shipped to me at Worcester.

Yours very truly,
GEORGE A. BOWKER.

Rhubarb or Pie Plant



RHUBARB

This deserves to be ranked among the best early garden products. Continues long in use, and valuable for canning. Make ground rich and deep; plant four feet apart.

Myatt's Linnaeus. An early, tender plant, not tough or stringy; of mild, sub-acid flavor. It is the finest large red market variety.

Price of 2 year, No. 1 plants: 20 cents each; \$1.50 per 10; \$10.00 per 100.

PARCEL POST: Rhubarb can be sent by prepaid parcel post for 3 cents each extra.



ASPARAGUS

Earliest and finest of spring vegetables. Prepare ground by deep culture, mixing well with rotted manure. Give thorough cultivation and keep clean. Do not cut for use until the plants have grown two seasons.

For home use set in rows 18 to 20 inches apart, with plants 10 to 12 inches apart in the rows.

Palmetto. Of Southern origin. Is a good yielder. Earlier than Conover's.

Barr's Mammoth. Medium early; tender, crisp; light green.

Conover's Colossal. This variety is much superior in size and quality to any other.

Price of 2 year, No. 1 Plants: \$1.00 per 25; \$2.50 per 100; \$12.50 per 1000.

PARCEL POST: Asparagus can be sent by prepaid parcel post for 1 cent each extra.

Bargains in Small Sized Fruit Trees

These little trees are well rooted, have straight trunks and some branches. If handled right and well cared for after planting they will make good trees and bear fruit.

The sizes listed below can be shipped by prepaid Parcel Post for 5c per tree additional. No package shipped for less than 20c Postage.

APPLE—2 Year, 3 to 4 Feet, 25c Each; \$2.00 per 10; \$18.00 per 100.

Baldwin	Wealthy	Oldenburg	Grimes Golden
McIntosh	Fameuse	Gano	R. I. Greening
Stayman's Winesap	Maiden's Blush	Northern Spy	Winesap
Delicious	Yellow Transparent	Red Astrachan	Rome Beauty

CHEERY—2 Year, 3 to 4 Feet, 25c Each; \$2.00 per 10; \$18.00 per 100.

Montmorency	Richmond	English Morello	Wragg
May Duke	Bing	Lambert	Governor Wood
Black Tartarian	Napoleon	Schmidt's	Windsor

STANDARD PEAR—2 Year, 3 to 4 Feet, 25c Each; \$2.00 per 10; \$18.00 per 100.

Bartlett	Clapp's Favorite	Anjou	Sheldon
Flemish	Seckel	Duchess	Kieffer

PLUM—2 Year, 3 to 4 Feet, 25c Each; \$2.00 per 10; \$18.00 per 100.

Abundance	Burbank	Red June	York State Prune
Lombard	Bradshaw	Shrop. Damson	

DWARF PEAR—2 Year, 2 to 3 Feet, 25c Each; \$2.00 per 10; \$18.00 per 100.

Duchess	Anjou	Bartlett	Seckel
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PEACH—1 Year, 2 to 3 Feet, 25c Each; \$2.00 per 10; \$15.00 per 100.

Elberta	Early Crawford	Late Crawford	Carman
Hale	Champion	Belle of Georgia	Niagara
Greensboro	Rochester	Smock	

Grapes

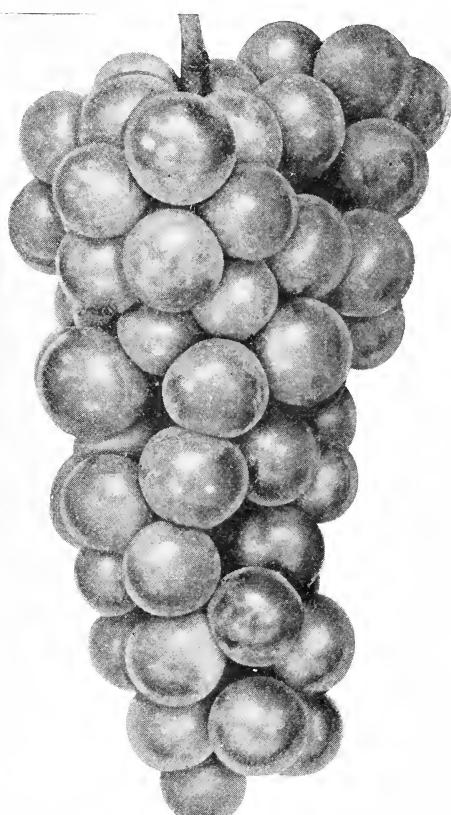
The vines come quickly into bearing, yielding fruit usually the second year after planting; require little space, and when properly trained an ornament to the garden or vineyard.

The soil for the Grape should be dry. When not naturally so, it should be thoroughly drained. For maximum crops it should be deeply worked and well manured, always bearing in mind that it is essential to have them in a warm, sunny exposure.

PRICE OF ALL VARIETIES OF GRAPES (Except as noted).

	Each	Ten	Hundred
2 year, No. 1 Strong Vines	\$.20	\$1.75	\$15.00
CONCORD15	1.40	10.00

PARCEL POST: Grapes can be sent by prepaid parcel post for 5 cents per vine extra.



NIAGARA

Campbell's Early A fine new grape, ripening very early. Clusters large and handsome. Berries large, black, light purple bloom. Vine vigorous.

Moore's Early Bunch large, berry large, round with heavy bloom.

Concord A large, handsome, early grape; succeeds wherever grapes are grown; one of the old standard market varieties.

Worden A splendid grape of the Concord type; larger, better quality and earlier. Vine vigorous, hardy and productive.

Brighton Red. Bunch medium to large, long, compact, shouldered; berries medium; skin thin; flesh tender, sweet; quality best. A free grower and very productive.

Catawba Berries large, round; when fully ripe of a dark copper color, with sweet, rich, musky flavor. Requires a long season to arrive at full maturity.

Delaware Bunches small, compact; berries rather small, round; skin thin, light red; flesh very juicy, sweet, spicy and delicious.

Niagara Bunch medium to large; berry large; skin thin and tough; color pale yellow when fully ripe. Tender, sweet and good. Best of the white varieties. Ripens with the Concord.

THERE IS MONEY IN GRAPES

Grapes are always in demand. Be sure and plant your available space with some of the best varieties.



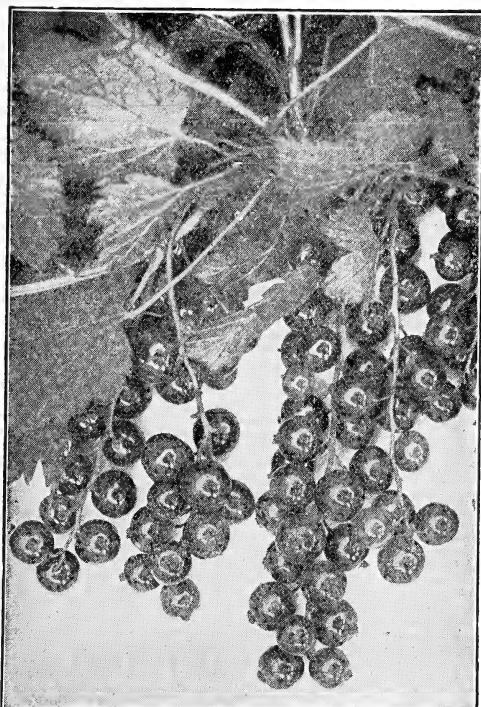
CONCORD

Currants

This is one of the fruits that no garden should be without. It also commands a ready sale at a good price in the market; will do well in most any soil, but responds generously to good soil and cultivation. Plant four feet apart each way; prune out old wood so that the remaining shoots will have room to grow; if bothered with currant worm, apply white hellebore to the leaves when damp.

PRICE OF ALL VARIETIES OF CURRENT BUSHES.

	Each	Ten	Hundred
2 year, No. 1 Strong Bushes.....	\$.25	\$2.25	\$18.00
PARCEL POST: Currants can be sent by prepaid parcel post for 5 cents per bush extra.			



FAY'S PROLIFIC

Perfection Beautiful, bright red, larger than Fay's, holding its size to end of bunch; a great bearer, superior to any other large sort. Awarded gold medal at the Western New York Horticultural Society.

Cherry. Berries very large, deep red; acid; bunches short; vigorous and productive. A reliable old market variety.

Fay's Prolific The leading market variety. Extra large stems and berries; uniform in size; color, bright red.

Red Cross One of the best currants on the market. Ripens in mid-season and produces an enormous quantity of fruit; flavor mild and pleasant. The leaves of the plant are so dense as to hide the canes from view. The growths very vigorous and hardy.

Wilder Ripens the same time as Fay's Prolific, and hangs on the bush much longer; fully as prolific and is in every way as profitable. A popular variety both for table and market. It is one of the strongest growers and one of the most productive varieties on our list. Bunches and berries large, bright and attractive red even when dead ripe. Hangs on the bush in fine condition for handling as late as any known variety.

White Grape. Large, yellowish, white, sweet, excellent quality. Best white variety.

Gooseberries

Require the same cultivation and treatment as Currants.

PRICE OF ALL VARIETIES OF GOOSEBERRIES.

	Each	Ten	Hundred
Strong 2 year bushes.....	\$.30	\$2.50	\$22.50

PARCEL POST: Gooseberries can be sent by prepaid parcel post for 5 cents per bush extra.

Downing Large; handsome, pale green, and of splendid quality for both cooking and table use; bush a vigorous grower and usually free from mildew.

Houghton's. Medium size, pale red, tender, sweet and good; very productive.

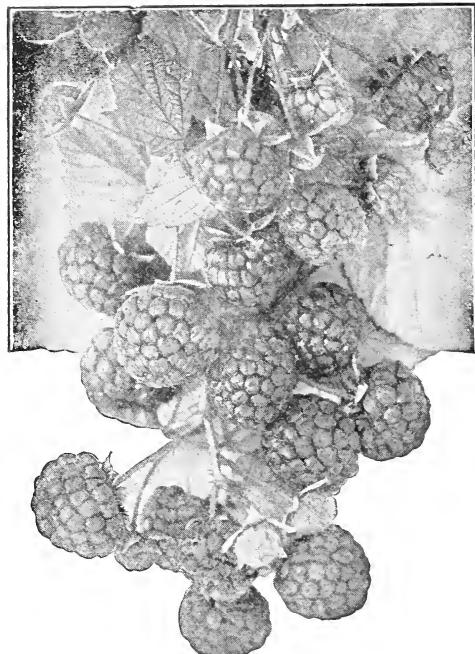
Josselyn. Fruit large size, smooth, prolific, and hardy, of best quality. A wonderful cropper and strong grower.

We Specialize in Root-Pruned Fruiting Age Trees. See Pages 6 and 7 for Prices and Description of This Line of Stock

Raspberries

Will do well on most any soil that is moderately rich. Keep well cultivated and free from weeds. As soon as they are done bearing each year, cut out the old wood to give more vigor to the young canes. Plant in rows five feet apart, three feet in rows.

	Twenty-five	Hundred	Thousand
Price of Strong, Healthy Plants.....	\$1.25	\$4.00	\$30.00
PARCEL POST: Raspberries can be sent by prepaid parcel post for 2 cents per bush extra.			



ST. REGIS EVERBEARING

Red Varieties

St. Regis This variety promises to be one of the most valuable additions to the list of Red Raspberries. It succeeds on all soils, whether light and sandy or on heavy clay; the canes are of a stocky, strong growth, with a great abundance of dark green foliage. Plants set in spring will give a small crop the following, and two crops each year after. In size, quantity and quality the fruit is equal to any of the other raspberries.

Cuthbert A remarkably strong, hardy variety; medium to large, crimson. The most reliable late market variety.

Columbian Fruit very large, purplish color, rather soft, rich sprightly flavor, best for canning, etc. Bush a very strong grower, and great producer.

Black Varieties

Eureka. Very early, large, fine quality. Hardy and good market variety.

Gregg. Very productive, large size. The standard late market variety.

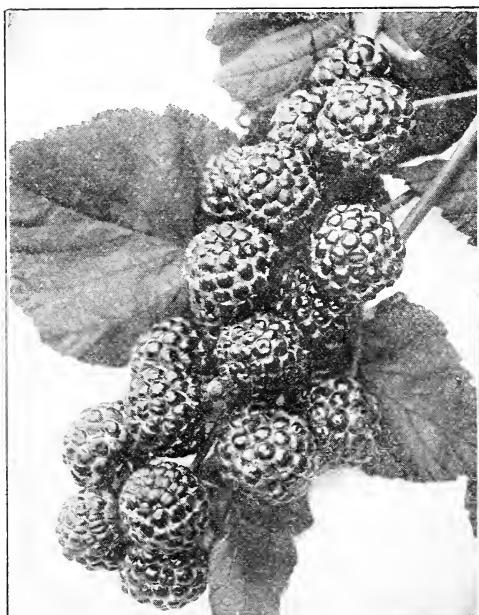
Kansas. Strong vigorous grower, bearing immense crops; good quality, the standard mid-season variety.

Plum Farmer. Berries thick-meated with a bloom similar to Gregg. It ripens very early, maturing its crop in a very short period makes it one of the most profitable of the early market varieties.

Black Diamond Fruit nearly as large as Kansas, firm and of high quality. It is said to be the sweetest of the black raspberries. Extremely popular in the berry sections of this state.

Ohio. One of the old standard varieties that still retains its favor; large size; good quality; extremely hardy.

Cumberland A healthy, vigorous grower; fruit very large, firm, quality about the same as Gregg. Keeps and ships well. The most profitable market variety.



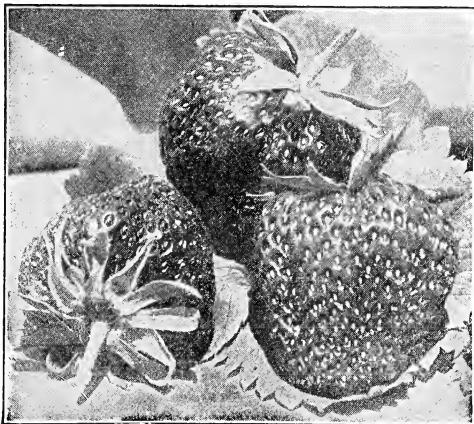
CUMBERLAND

Strawberries

Any good soil will grow Strawberries; the better the soil the larger and better the crop. For field culture plant 3½ feet apart, 15 to 18 inches in the row. For garden 15 to 18 inches each way.

Price of all Varieties

Express: \$1.25 per 25, \$2.50 per 100, \$15.00 per 1000. Mailed, Postpaid: \$1.50 per 25, \$2.75 per 100.



SENATOR DUNLAP

Senator Dunlap (Per.) Season early to medium; popular market sort. Very productive; dark red all through.

Corsican The standard market variety. A great yielder and producer. The best in its season. Color bright red.

All Strawberry Plants will be Shipped the First Week in May

Blackberries

Plant on land moderately rich. Rows seven feet apart, three feet in row, cultivate shallow. Cut out the old wood each year.

Price of 2 year Strong Plants:

\$1.50 per 25, \$4.50 per 100, \$35.00 per 1000.

By Prepaid Parcel Post for 3 cents each additional.

Snyder Medium size, hardy and productive; no hard, sour core. The best blackberry for all purposes.

Eldorado The vines are very vigorous and hardy. Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting and pleasant, have no hard core, and will keep a week or more after picking.

Ward This variety is a very vigorous grower and bears enormous quantities of fruit. Perhaps no other variety of recent introduction has attracted so much attention as this one. The berries are large, rich, sweet, tender and without a hard core.

Blowers. A new variety of Snyder type, it is very prolific; berry larger than Snyder but not so good flavor. Canes very hardy.

Premier (Perfect). Early to late. Noted for its long fruiting season. Ripens with the early varieties and continues fruiting until the late varieties come in. It is adapted to all sections of the country. Fruit is large to very large and holds size well through its ripening season. Foliage is smooth, bright and clean. A good plant maker. We believe Premier is the most extensively planted variety of strawberries at this time.

Gibson (Per.) Gibson is fast becoming the leading commercial variety in the U. S. It grows and succeeds in every soil and climate. If restricted to one variety, Gibson is the berry we would choose.

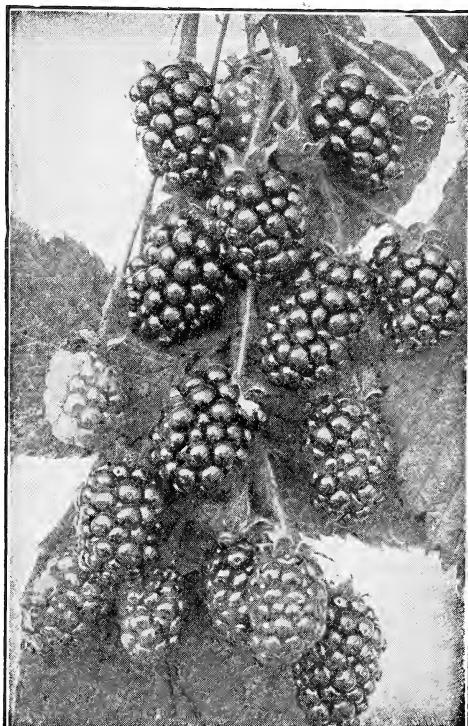
William Belt (Per.) A handsome variety that is giving remarkable satisfaction as a large productive berry for market or home use.

Brandywine (Per.) Late. The strong, upright growing plants produce an abundance of very large berries on erect fruit stems. They are of good color and shape and possess a very fine, peculiar flavor. Begins to ripen in mid-season, and continues until blossoms are killed by the frost.

Fall Bearing Varieties

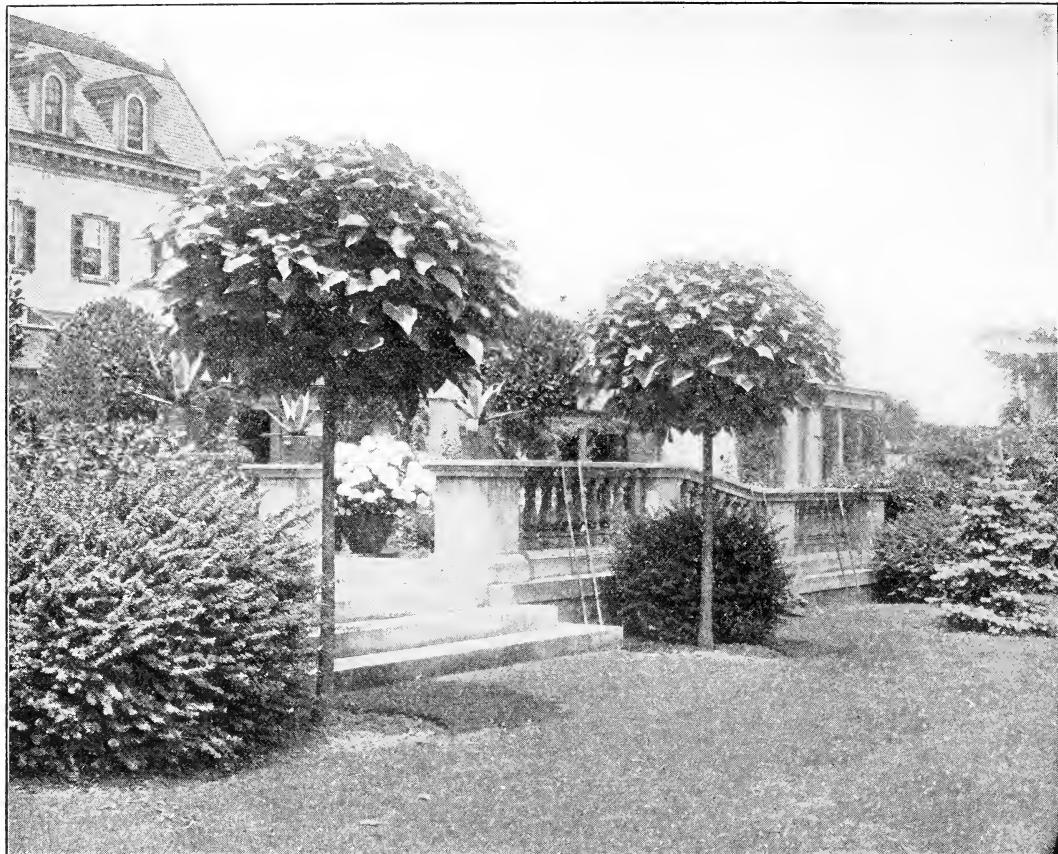
Americus (Per.) Productive Superb These varieties will fruit from early July until cold weather.

Price, Express: 25 for \$2.00, 100 for \$4.50. Mailed, postpaid: 25 for \$2.50, 100 for \$5.00.



WARD

Ornamental Department



**BARBERRY
THUNBERGII**

PAIR OF CATALPA BUNGEI

**COLORADO
BLUE SPRUCE**

Catalpa Bungei. (Umbrella Catalpa). Grafted on stems 6 to 7 feet high, it makes an umbrella-shaped top without pruning. A very desirable ornamental for the lawn, or along the driveway. Perfectly hardy. \$2.50 each.

Bechtel's Crab. (Double Flowering). The flowers are a beautiful pink; very sweet scented; two inches in diameter; blooms in May. Grows twenty to thirty feet tall. 3-4 ft., \$1.25 each.

Prunus, Pissardi. (Purple Leaved Plum). A small purple leaved tree for the lawn, that retains its color perfectly throughout the entire season. It is very ornamental and beautiful. 4-5 ft., \$1.00 each.

Prunus Triloba. (Double Flowering Plum). A charming shrub of vigorous growth. Blossoms very early in spring before the leaves appear, and produces a mass of very double deep pink blossoms. 3-4 ft., \$1.00 each.

Maple, Norway. Supposed to be the best of the maples for street planting; grows to large size, with head usually round and perfect in

form, with deep green foliage. Price: 6-8 ft., \$2.50 each; 8-10 ft., \$3.50 each.

Silver Maple. Of excellent rapid growth and desirable where quick shade is wanted. Price: 8-10 ft., \$1.25 each; 10 for \$10.00. 10-12 ft., \$2.00 each; 10 for \$18.00.

Sugar or Rock Maple. Straightest and most upright grower of all the maples; it is of grand proportions, often reaching the height of 100 feet; it roots deeply, allowing the grass to grow up close around the trunk and it does not upheave the sidewalk as badly as other varieties when used for street planting. Price: 6-8 ft., \$2.50 each; 10 for \$22.50. 8-10 ft., \$3.00 each; 10 for \$27.50.

Elm, American. One of the very best shade trees for lawn, street or park; has wide, spreading head and graceful drooping branches; attains very old age and large size. Price: 7-9 ft., \$1.00 each; 10 for \$8.00. 9-10 ft., \$1.25 each; 10 for \$10.00.

Poplar, Carolina. The most rapid growing tree we have; especially desirable where quick re-

Ornamental Trees—Continued

turns are wanted; it is a vigorous, healthy, native tree, pyramidal in form, with large, glossy leaves, valuable for park or street planting.

Lombardy Poplar. Well known for its erect, rapid growth and spike-like form; not as good for shade as the Carolina.

LOMBARDY AND CAROLINA POPLARS

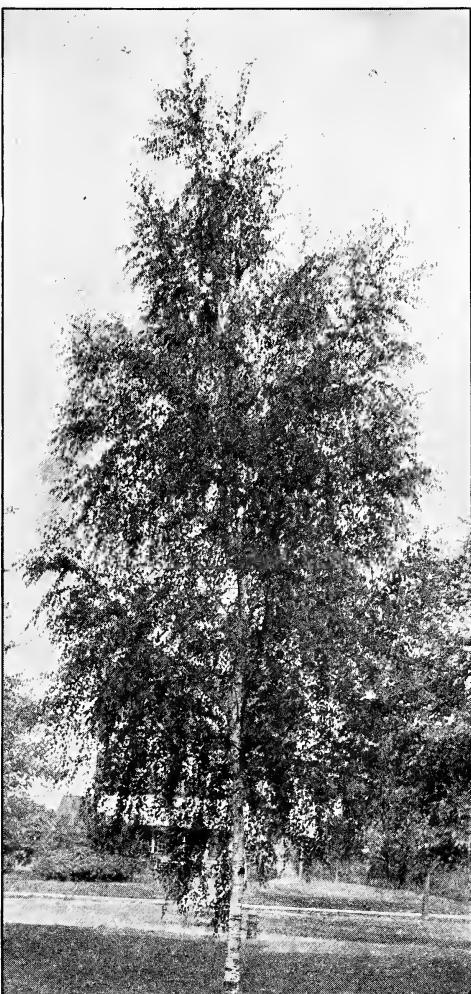
Price, 6-8 ft., 60c each; 10 for \$4.50. 8-10 ft., \$1.00 each; 10 for \$7.50. 10-12 ft., \$1.25 each; 10 for \$10.00.

Birch, Cut Leaf Weeping. An elegant erect tree, with slender drooping branches and fine cut leaves. A magnificent variety and worthy of a place on every lawn. 5-6 ft., \$3.00 each.

Mulberry, Teas' Weeping. A very thrifty, vigorous grower, perfectly hardy, forming a natural umbrella-shaped top or head, with handsome foliage. 4-5 ft., \$2.75 each.

Tree Hydrangea. It forms a graceful low headed tree, does not attain a height of more than ten or twelve feet; blooms from August first until frost; fine for lawn decoration, either single or in masses. 3 ft., \$1.25 each.

Birch, American White. A large, vigorous, upright tree with smooth white bark and handsome foliage. Very effective when planted in front of evergreens, to afford strong contrast. Its broad leaves make it a better tree for shade than the Cut-Leaved. 6-8 ft., \$1.00 each.



CUT-LEAF WEEPING BIRCH

Brooklyn, N. Y.

The William J. Reilly Nurseries,
Dansville, N. Y.

Gentlemen:

The trees arrived in fine shape and I certainly must give you credit for raising such fine stock. It is first grade in every way and I am delighted in possessing such stock, and all my neighbors were greatly surprised at the quality and price, and I will certainly recommend you wherever I can.

Very truly yours,

JOSEPH SHAD

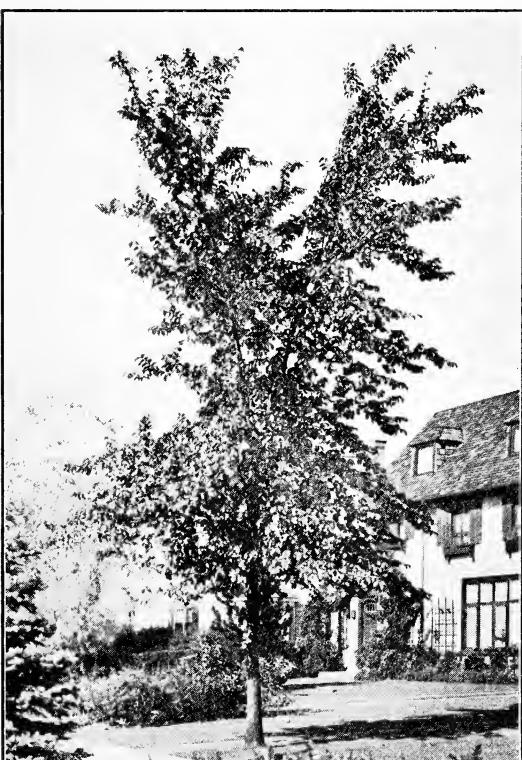
518 E. Mermaid Lane,
Chestnut Hill, Phila.

The William J. Reilly Nurseries,
Dansville, N. Y.

Gentlemen:

I have received the shipment of trees and am very much pleased with same. In fact, they are the best lot of trees I have seen delivered from any nursery in many years and were in especially fine condition when I unpacked them, although it was necessary for me to leave them lie in the box for several days before unpacking them. I appreciate the two extra trees, and thank you very much for same. Yours truly,

CLARK DILLENBECK.



AMERICAN ELM

Bulbs for Spring Planting

Gladioli

The most attractive of all the summer flowering bulbs, no garden complete without them. Can be grown with very little care. Any rich light garden soil exposed to the sun will make them thrive. Should be planted from the middle of April or into May in the Northern states. Set bulbs 2 to 4 inches deep and 6 to 9 inches apart. We offer the following colors: white, red, yellow, lavender, pink. Make very desirable cut flowers, as they will last longer in water than most any other flower.

Augusta. White, faint lavender stripe.

America. Soft Flesh Pink.

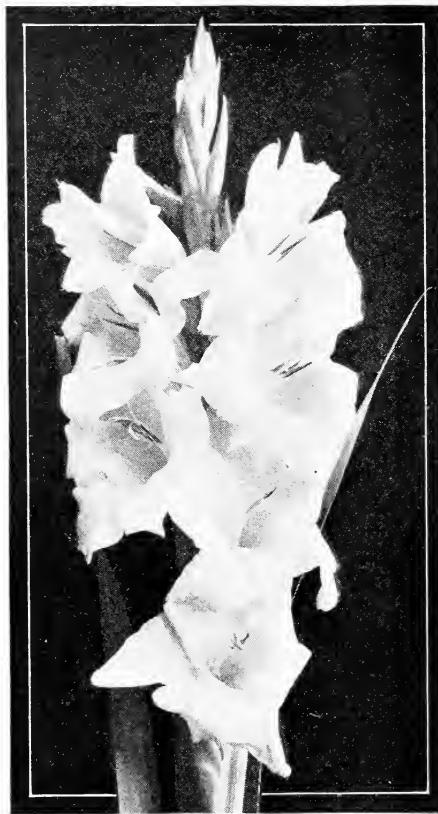
Etendard. White with Red Center.

Francis King. Vermilion Scarlet.

Herada. Pure Mauve.

Niagara. Yellow.

Price, 15c each; \$1.50 per doz.



GLADIOLI

Dahlia

Collarette. Red and White.

Emily. Lavender.

Flora Dora. Red Cactus.

Jack Rose. Dark Crimson.

John Walker. White.

Red Hussar. Red.

Snow Clad. White Pompon.

Sylvia. Pink and White.

Variegated. Red and White.

Price, 15c each; \$1.50 per doz.

Nut Trees

Until recently little attention has been given to Nut Fruits; this should not be so, as considerable profit may be derived from their cultivation. The growing of nut fruits is very simple in itself, requiring only ordinary labor and little expense. Many kinds make good shade trees in addition to the value of the wood and nuts.

We are very often asked as to whether the English Walnuts that we supply are hardy in the northern part of the United States, and in reply to this would state that there are several commercial English Walnut orchards in our own country here, and we recommend that English Walnuts are hardy and will live and bear fruit in any section that will grow Peaches successfully.

Chestnut, American Sweet. This is the well known native variety, with medium size sweet nuts. It is the only variety of Chestnuts that can rightfully be called sweet. It seldom fails to produce a good crop of nuts each year, and there is always a ready market at a good price. 4-5 ft., \$1.50 each.

Chestnut, Spanish. Not so sweet as American but larger in size. Handsome round-headed tree, producing large crops; makes good ornament for lawn. 4-5 ft., \$1.50 each.

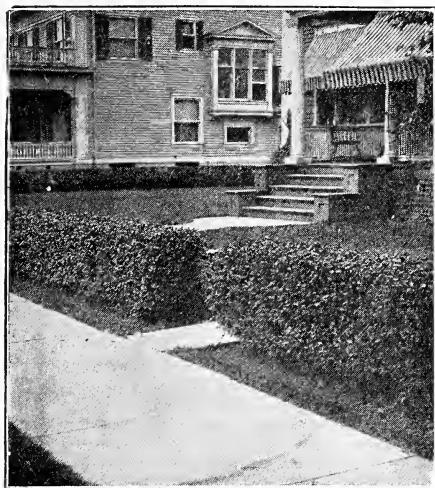
Butternut. Produces large long nuts, with rich, sweet, oily kernel; very nutritious. 4-5 ft., \$1.00 each.

English or Madera Walnut. The largest and most delicious of all the walnut group; produces large crops of thin-shelled, meaty and desirable nuts, which are always in good demand at high price. Makes nice ornamental trees for the lawn. 3 to 4 ft., \$1.25 each.

American Black Walnut. The common American Black Walnut is a native tree of fast growth and large size. The timber is exceedingly valuable, and is even exported to foreign countries. Trees produce heavy crops of large oily nuts, which are readily sold at a fair price. 4-5 ft., \$1.00 each.

Hedge Plants

There is no greater adornment than a fine hedge, and the necessary care is almost nothing. For marking lines it is as practical as a fence, besides being cheaper and much more sightly.



CALIFORNIA PRIVET

Privet, for best results, should be planted in a double row, rows 18 inches apart, with plants set 12 inches apart in the rows. They can also be set in a single row, 8 inches apart.

Privet, California. Of all ornamental Hedge Plants this is the most popular and more of it is planted than all others combined. Its foliage is a rich dark green and is nearly evergreen, remaining on the plant until midwinter. It is of free growth and succeeds under the

most adverse conditions, such as under dense shade of trees, where other plants would not exist.

PRICE:	10	100	1000
18-24 in., well branched...	\$1.00	\$5.00	\$45.00
2-3 ft., well branched.....	1.25	7.00	60.00

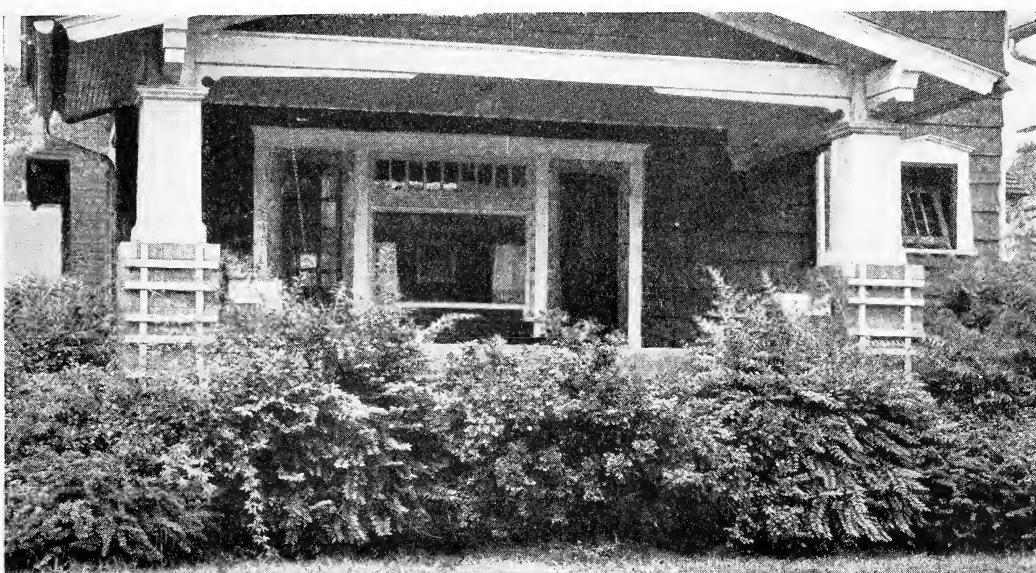
Privet, Amur River. Resembles California in habits of growth, but is hardier and should be planted in sections where the California is liable to winter-kill.

PRICE:	10	100
18-24 in., well branched.....	\$1.50	\$10.00
2-3 ft., well branched	1.75	12.50

Barberry, Thunberg's. Of spreading habit, growing extremely thick right from the base. The leaves are small, light green and toward fall assume rich brilliant colors, the fruit or berries becoming scarlet. There is no shrub so generally planted or more practical for all purposes where a beautiful foliage effect is desired. It is dwarf growing, bushy and rounding in form, easily pruned to the desired shape or form for hedges or single specimens. For hedge, foundation screen and in front of porch, plant 18 inches apart.

Each	10	100
15-18 in., well branched...	\$.30	\$2.50
18-24 in., well branched...	.40	3.50

**NOTE OUR SPECIAL DISCOUNT ON
ORDERS RECEIVED BEFORE
APRIL 5th.**



BARBERRY IS A VERY DECORATIVE FOUNDATION PLANTING

Hardy Flowering Shrubs

	Each	10
Strong 2 year, 2-3 ft.....	\$.45	\$4.00
Except as noted.		
By Parcel Post Prepaid for 5 cents each additional.		

Butterfly Bush. Seems to attract butterflies in large numbers. It produces long, graceful stems which terminate in tapering panicles of beautiful lilac-colored flowers that are of miniature size and borne by the hundreds on a flower head which is often ten inches long. It blossoms from early summer until frost; fine for cutting.

Calycanthus. (Sweet Scented Shrub). Particularly desirable on account of the fragrance of the wood. Flowers are of a rare chocolate color, with an agreeable odor. 60c each.

Deutzia Crenata. A hardy, tall-growing shrub with double pink flowers; blossoms in June. The deutzia is among the most attractive of our flowering shrubs.

Deutzia Gracilis. A dwarf variety, covered with white flowers in June.

Deutzia, Pride of Rochester. Very early, large double white flowers, profuse bloomer and vigorous grower; a week earlier than Crenata.

Forsythia. (Golden Bell). This is a pretty shrub of medium size. The flowers are drooping, yellow, and appear very early in spring before the leaves. Among the very best early flowering shrubs.

Golden Elder. One of the best of the colored shrubs, foliage a rich golden yellow. One of these plants in a bed, row, border, or on the lawn is a very conspicuous feature.

Hardy Hydrangea. (*Paniculata Grandiflora*). We urge our friends to plant the Hydrangea. Plant it for the following reasons: It is hardy, enduring the severest winters out doors without protection. It is easily transplanted, not one in a thousand dying; it never fails to blossom the first year planted; no matter how small the plant, it immediately buds out in great profusion of flowers, many of them as large as the head of a full grown child. When the specimens first open they are greenish white, later they turn to a pure white, and still later to a delicate pink. The Hydrangea should be cut back at least one-half of each season's growth in order to get the largest specimens. To get the best results, make the soil rich, it will grow anywhere and on any soil. 50c each.

Honeysuckle Tartarian. Bush form; they have bright and pretty fragrant flowers, followed with showy berries that last through the fall. Make desirable and attractive hedges, borders or single specimens. Colors, White Pink and Red.

Hydrangea arborescens grandiflora alba. Also called "Snowball Hydrangea" and "Hills of Snow." The blooms are of the very largest size, of pure snow-white color. One of its most valuable characteristics is its coming into bloom just after the passing of all the early spring shrubs, while its long season of bloom, from early June through August, renders it doubly valuable to every owner of a garden; perfectly hardy. 50c each.

Japan Quince. Very early in the spring this fine old shrub is completely covered with dazzling scarlet flowers, followed by small quince-shaped fruit which is quite fragrant. Grows bushy and dense with protecting thorns. Fine as single shrub, for borders and for hedge. 75c each.

Lilac. A well known shrub that should be in every collection. Purple and white.

Snowball Common. A well known favorite shrub of large size; bears clusters of pure white flowers in May and June.

Snowberry. Very ornamental, hardy shrub. Small, pink flowers followed by large, waxy white berries, which remain during winter.



Bush of Spiraea Van Houttei in Full Bloom

Spiraea, Anthony Waterer. A beautiful dwarf shrub that throughout the season continuously yields an abundance of rich crimson flowers. Two feet when fully grown.

Spiraea Billardi. A hardy, free growing shrub. During July every branch and twig is tipped with a spike of beautiful blood-red flowers 4 to 6 inches in length.

Spiraea Van Houttei. The grandest of all spireas. It is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Perfectly hardy and an early bloomer.

Syringa. (Mock Orange). Very hardy, vigorous grower with very fragrant showy white flowers.

Thunberg's (Thunbergii). A Japanese species of small size, with narrow linear leaves and small white flowers. 60c each.

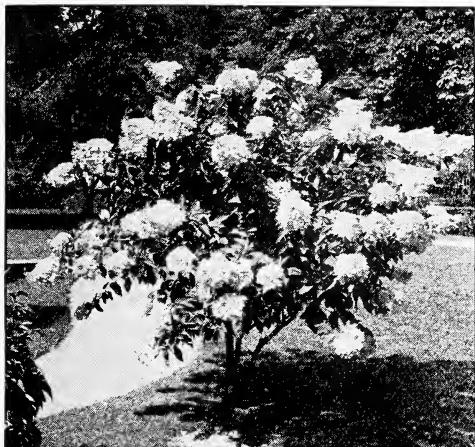
Weigela Candida. Of vigorous habit and erect growth, a choice variety of pure white flowers, blooming in June, and to some extent all summer. Desirable for border, for grouping and make fine specimen plants for the lawn.

Weigela Eva Rathke. One of the most attractive and very distinct varieties; flowers deep carmine red. 60c each.

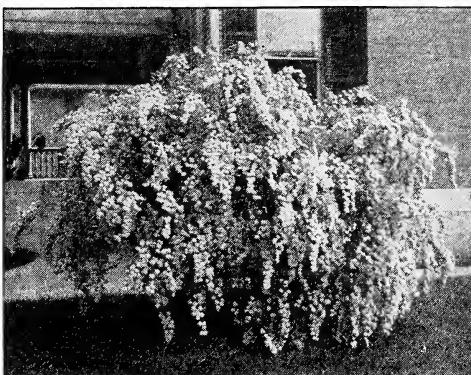
Weigela Rosea. An elegant hardy shrub with fine rose-colored flowers. Blossoms in June.

Beautiful and Popular Flowering Shrubs

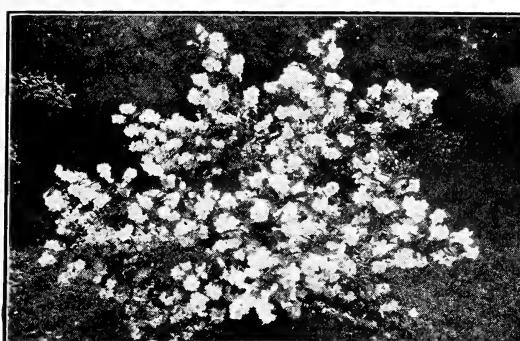
Every Home should have this Selected Collection, blooms from June to late Fall.



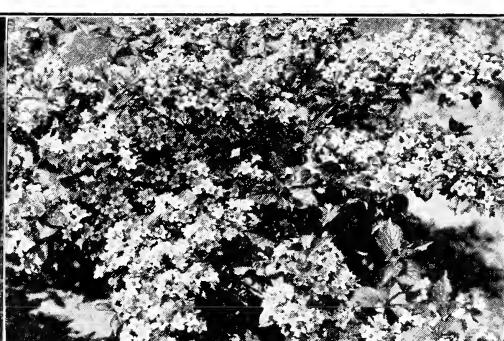
HARDY HYDRANGEA BUSH



**BUSH OF SPIRAEA VAN HOUTTEI
IN FULL BLOOM**



SYRINGA, MOCK ORANGE



WEIGELA ROSEA



BUTTERFLY BUSH



DEUTZIA—PRIDE OF ROCHESTER

COLLECTION No. 7

1 Hydrangea
1 Butterfly Bush

1 Spiraea
1 Deutzia

1 Weigela
1 Mock Orange (Syringa)

All For \$2.40



Foundation Planting of Pyramidalis, Arbor Vitae and Spruce

Evergreen Trees

Our Evergreens are all carefully grown at good distances for symmetrical development, are root and top pruned into handsome, shapely specimens that will transplant successfully to new homes with ordinary care.

Planting season for Spring from April 10 to May 15, for Fall from about August 15 to October 10, depending on season and locality. We have selected specimens in many varieties on which we would be glad to quote prices on receipt of list, stating kinds, sizes and numbers wanted.

All Evergreen Trees will be carefully dug with ball of earth about the roots and tightly sewed in burlap and will stand transportation and transplanting with little risk of loss. In planting it is not necessary to remove the burlap. Place tree in properly prepared hole, cut burlap in several places, firm earth tightly about ball of roots, water and mulch.

ARBOR VITAE (Thuya)

American (White Cedar). A beautiful native tree commonly known as the White Cedar; especially valuable for screens and hedges. Grows rapidly and soon forms a beautiful hedge, for which purposes it is one of the best Evergreens. One of the few varieties that may be successfully sheared. Fine for planting singly or in groups with other Evergreens. **Price, 1½ to 2 ft., \$1.00 each; 10 for \$9.00. 2 to 3 ft., \$1.50 each; 10 for \$12.50. 3 to 4 ft., \$1.75 each; 10 for \$15.00.**

Pyramidalis. Most compact and erect of the entire species. Symmetrical, columnar, outlined with dark green foliage. So arranged as to give a crested effect to the tips of the branches. **Price, 2 to 3 ft., \$4.00 each.**

Hovey's Golden. A small, hardy tree, elliptical in form and very compact. Foliage a light green with a golden tinge. A very distinct, bright and pleasing shade, of value for toning up somber greens. **Price, 1½ to 2 ft., \$3.00 each.**

Tom Thumb. Small, compact, with feathery foliage; a beautiful ornament for small yard or cemetery lot; for low hedges. **Price, 12 to 15 in., \$2.00 each.**

Globe Arbor Vitae (Globosa). Light green foliage of a grayish cast. A neat globular outline adapts this Arbor Vitae for formal plantings, tub and window box use, as well as in the foreground of Evergreen groups. **Price, 12 to 15 in., \$1.75 each.**

Evergreen Trees—Continued

JUNIPER

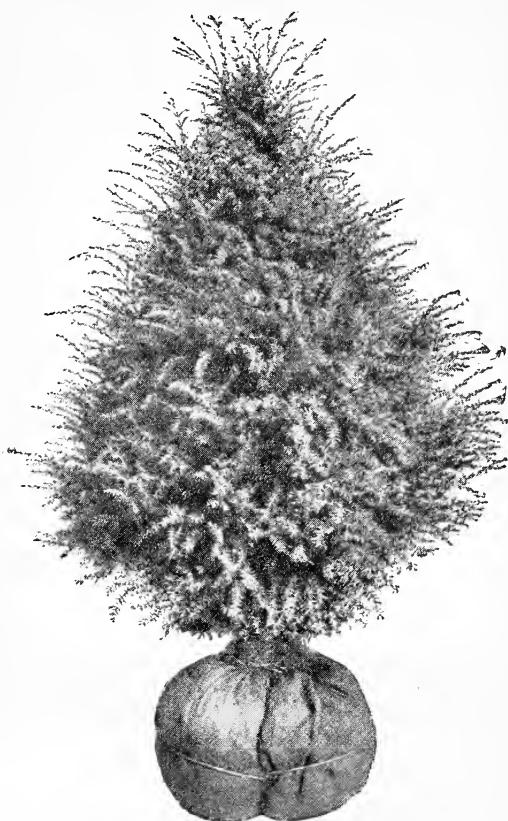
Irish. Erect, slender and formal in habit; foliage sage green, very compact; making a splendid column, sometimes 15 to 20 feet high; much used in cemeteries. **Price**, 2-3 ft., \$2.00 each.

Prostrata. Low, compact grower, making a dense mat over the surface of the ground. While it grows close to the ground, not over 6 to 8 inches in height, it may spread out to a distance of 12 feet or more. **Price**, 12 to 15 in. spread, \$2.50 each.

Pfitzeriana. One of the most striking of all evergreens. The branches progress spirally along the trunk making a good "filler"; or standing alone, it acquires the symmetry of a broken column. The branches are long and whip-like, densely furnished, very dark green; the first new growth thickly studding the expanse like silver beads. 18-24 in., \$3.00 each; 2-3 ft., \$3.50 each.

Sabina. Handsome moss green foliage; adapted to use as a filler in Evergreen groups, or as a dwarf ground cover. **Price**, 12-15 in., \$2.00 each.

Austrian Pine. Tall, massive, with spreading limbs and long, stiff needles. Thrives along the coast, inland and under city conditions. Handsome for specimen or open group planting. **Price**, 2-3 ft., \$2.00 each.



Evergreen Balled and Burlaped Ready for Shipment



MUGHO PINE—Showing Sturdy Growth

COLLECTION E5

- 2 American Arbor Vitae
- 2 Norway Spruce
- 1 Austrian Pine
- 1 Tom Thumb

\$8.00

COLLECTION E6

1 Pfitzeriana	2 Arbor Vitae
1 Colorado Blue Spruce	2 Norway Spruce
1 Black Hills Spruce	

\$15.00

SEE PAGES 6 AND 7 FOR OUR FRUITING AGE STOCK



COLORADO BLUE SPRUCE

Evergreen Trees—Continued

SPRUCE (Picea)

Colorado Blue. A rare, elegant tree with foliage of rich blue. Tree usually has a symmetrically shaped, narrow, pointing or rounding top; is hardy and quick growing. Price, 18-24 inch, \$6.00.

Norway. A lofty, noble tree of open, pyramidal habit; exceedingly picturesque. Very popular and effective in evergreen groups and one of the best evergreens for hedges. Prices, 2-3 ft., \$1.25 each; 10 for \$10.00. 3-4 ft., \$1.75 each; 10 for \$15.00.

Black Hills Spruce. Makes a very close and compact growth. The foliage shades from green to a bluish tint. This is a very hardy variety. 2 to 3 ft., \$3.00.

..♦..

Plan to plant a few Evergreens. Their warm, green foliage in winter lends color to the landscape, and their cool shade is a delight in summer.

Hardy Climbing Vines

All 2 Year, No. 1 Plants

Hall's Japan Honeysuckle. Almost evergreen, hardy and of strong growth. The flowers are fragrant, of a pure white changing to yellow. 50c each.

Ampelopsis Veitchii (Boston Ivy). This is one of the most beautiful ivies and the latest acquisition. It is a rapid grower and clings tenaciously to brick or stone walls, requiring no artificial fastening or training. It is hardy and thrives almost everywhere. 50c each.

Aristolochia Sipho (Dutchman's Pipe). Brownish flowers, resembling a miniature pipe; splendid for archways or verandas. \$1.00 each.

Jackmanni Clematis. Flowers, when fully expanded, are from 4 to 6 inches in diameter; intense violet purple, with a rich velvety appearance. \$1.00 each.

Paniculata Clematis. Of very rapid growth, with handsome glossy foliage. The flowers are of medium size, fragrant, pure white. 50c each.

Chinese Wistaria. One of the most elegant and rapid growing of all climbing plants; attains an immense size, growing at the rate of 15 to 20 feet in a season. Has long pendulous clusters of flowers in May, June and in autumn. Purple, white and blue. 50c each.



WISTARIA

Any of the Above Vines by Prepaid Parcel Post for 5c Each Additional.

Roses

Our Roses are all hardy two year field grown stock, sure to bloom the first year; in fact most of them have bloomed in the nursery before sending them out.

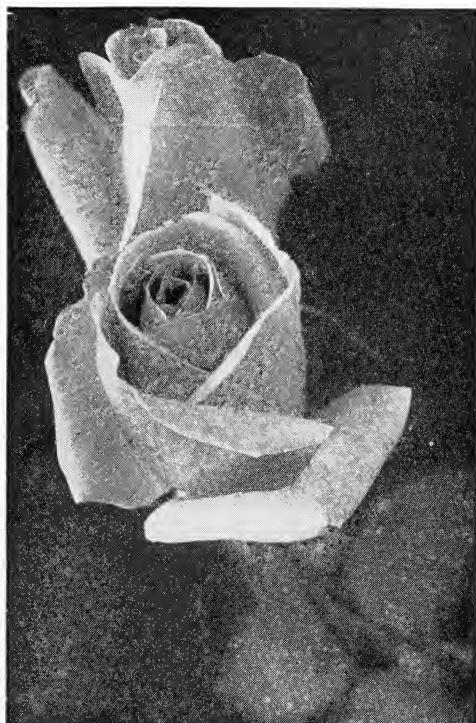
Planting. Plant 3 to 4 inches deeper than they stood in the nursery; pack the soil well around the roots; trim the shoots back to 6 or 8 inches, and shade from the sun until they start growing; a good way is to cover with newspaper weighted down to prevent blowing off. When the planting is finished a good soaking with water should be applied; then mulch with coarse manure.

Hybrid Tea or Everblooming Roses

This is a class of recent creation, embodying the delicate shades and peculiar fragrance possessed by the Tea Roses combined with the vigor and more pronounced pink and crimson shades of color previously confined to the Hybrid Perpetual class. In our opinion the Hybrid Teas will supersede all others because of their superior constitution and marvelously free flowering qualities. In a sentence it may be said they combine all the better traits of the two classes from which they sprang, altogether a great advantage. Almost all are highly perfumed, an attribute absolutely essential to a perfect Rose. They are ever-bloomers and hardy in all but the most rigorous climate.

PRICE OF ALL VARIETIES OF ROSE BUSHES (Except as noted).

	Each	Ten
Strong Bushes, 2 year, No. 1.....	\$.55	\$5.00
PARCEL POST: Roses can be sent by prepaid parcel post for 5 cents per bush extra.		



KILLARNEY

Columbia. A beautiful pink, shading darker with maturity. The flowers are large, fully double. Fragrant, and borne until late fall. Strong grower.

Crusader. A rose of recent introduction. Color a rich, velvety crimson. Well formed and of good lasting quality. Borne on long stout stems.

General McArthur. One of the best red roses of this class. Color crimson scarlet. The most beautiful shade of any garden or forcing rose

offered. Retains its brilliancy when expanded into flowers of superb form.

Gruss an Teplitz. Bright crimson; fiery-red center; cup-shaped; semi-double. Flowers in clusters. So free in bloom as to present a blaze of scarlet. Should be in every garden.

Killarney, Pink. Long, pointed buds, opening into large loose blooms of lovely flesh-pink, shaded white, suffused with pink. Fragrant. Plant vigorous and free.

Killarney, Brilliant. A very much improved Killarney, with more brilliant color, equal perfume and better blooming habit. An indispensable rose.

Killarney, White. A sport from Killarney. Grand in every way. Resembles the pink Killarney in habits and freedom of bloom. Planted in the garden it comes with a delicate pink tinge that if anything adds to its beauty. A great acquisition and a really wonderful rose.

Kaiserin Augusta Victoria. Pure white. Splendid, large buds and superb, full, double blooms, making the choicest cut flowers. A most sturdy grower, blooming from early spring until late frosts.

Lady Ashtown. Deep, carmine-pink, shading to yellow at base of petals, with a silvery-pink reflex. An extra good bloomer.

Los Angeles. One of the best garden roses. Beautiful flame-pink, toned coral, shaded gold at base of petals, showing a wonderful and delightful variation in these shades, from the bud to the open bloom. The plant is of vigorous growth and blooms freely. Very fragrant. A very desirable rose. **Price 65c.**

Mme. Butterfly. Color a blending of pink to apricot and gold. Profuse bloomer throughout the season. A strong grower. One of the best newer varieties.

Sunburst. Very select. Lovely bronze yellow, paling slightly at the edge of petals. A very full bloom when open and of good lasting qualities. **Price 65c.**

Hybrid Perpetual Roses



The Special
Rose Collection

Special Rose Collection No. 9

Six Hybrid Perpetual Roses that will delight you with their beauty and delicate fragrance. One each of the following varieties: *Frau Karl Druschki*, *Anna de Diesbach*, *M. P. Wilder*, *Persian Yellow*, *Mrs. J. Laing*, *Ulrich Brunner*.

At the Bargain Price of
\$2.70

Anna de Diesbach. Bright carmine red. Large and full. Very attractive. Vigorous grower. Hardy everywhere in the United States.

Frau Karl Druschki. This grand white rose has become renowned as the very highest type of its class and the best snow-white rose ever introduced. Extraordinary strong grower. Flowers immense in size and produced with great freedom. A true snow-white, the standard by which all other whites are judged.

General Jacqueminot. Crimson-scarlet; large and full. Very fragrant. An excellent rose.

Magna Charta. An old favorite. Very large, full globular bloom of rosy pink, often tinted carmine, remaining on the plant a long time in good condition. A vigorous grower.

Marshall P. Wilder. Rich, glowing red. Large, full blooms produced freely, with a strong, penetrating fragrance. Plant a vigorous grower. One of the best.

Mrs. John Laing. Clear, bright, shining pink; full and double. Perfectly hardy, with immense flowers.

Mrs. R. G. Sharman-Crawford. Large, perfectly formed, deep rose pink blossoms. Outer petals delicately flushed with pale flesh. A strong grower, producing an abundance of blooms.

Paul Neyron. Deep rose, flowers of immense size. Claimed to be the largest rose grown.

Persian Yellow. An old favorite. Very early. Color deep golden yellow.

Prince Camille de Rohan. Universally known as "The Black Rose," owing to its very deep, velvety crimson color, passing to intense maroon, and shaded black. Large, handsome and fragrant blooms.

Soleil d'Or. A rich gold, varying to orange and red. Strong grower.

Ulrich Brunner. Large flowers of a bright clear red, borne on long stems. Plant a vigorous grower. One of the best.

MOSS ROSES

White Moss. Pure white. Blooms of medium size. A vigorous grower. Clusters mossy.

Red Moss. Large flowers of clear red. Buds and flowers heavily mossed.

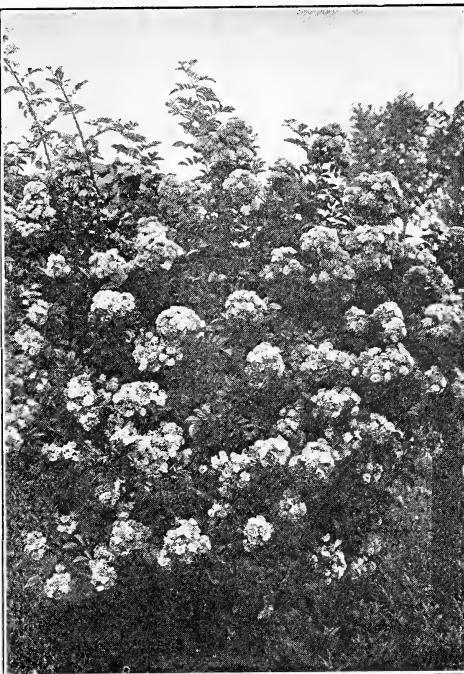
Rose Collection No. 10

10 Rose Bushes
for

\$4.35

LADY ASHTOWN (Pink)
CRUSADER (Red)
GEN. McARTHUR (Red)
GEN. JACQUEMINOT (Red)
KILLARNEY PINK (Pink)
KILLARNEY WHITE (White)
MAGNA CHARTA (Rosy Pink)
PAUL NEYRON (Pink)
PRINCE C. de ROHAN (Dark Red)
SOLEIL d'OR (Yellow)

Blooms from June to October

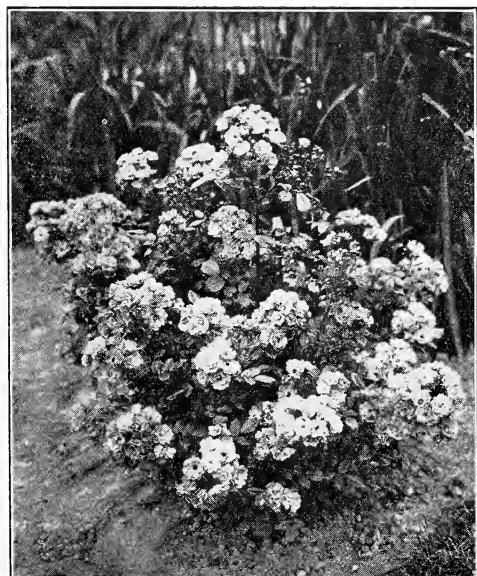


CRIMSON RAMBLER

Crimson Rambler. Bright crimson flowers, produced in large clusters of pyramidal form; grand variety for pillars and arches and to train over porches, also makes a fine hedge.

Dorothy Perkins. A most beautiful deep pink; the flowers are borne in large clusters of small double blooms and are very sweetly scented. The strongest and most satisfactory of the rambler or climbing class.

Baby Rambler. A dwarf (bush). Just the thing for beds and borders and for edging walks. Bound to take the place of geraniums and other plants. Crimson and white.



BABY RAMBLER

Flower of Fairfield. A counterpart of Crimson Rambler in every respect, except that it shows everblooming tendencies, many new growths being terminated with large clusters of flowers.

Tausendschoen. The flowers upon first opening are the most delicate shade of pink ever seen in a Rose, the bright clusters of blossoms almost covering the handsome pale green foliage. A vigorous climber with few thorns.

Climbing American Beauty. This new climbing form of the famous pink rose so long the favorite for cutting, is as lovely and fragrant and deep pink as the bush form. The hardy climbing wood with which it is crossed gives healthy, perfect foliage and a strong climbing habit of growth.

Blue Rambler. A German novelty of recent introduction, the nearest approach to a blue rose.

Yellow Rambler. A hardy climber. Double golden-yellow flowers in large clusters.

White Rambler. Grows vigorously in clusters of pure white flowers.

ROSE COLLECTION No. 3. CLIMBERS

3 Climbers
for

\$1.35

CRIMSON RAMBLER (Red)

DOROTHY PERKINS (Pink)

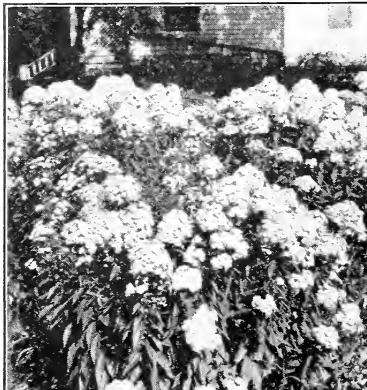
TAUSENDSCHOEN (Pink)
shading to white.

The Old Fashioned Garden of Hardy Perennial Plants

Grandmother knew and loved them, tended them with a born care—with a realization of their beauty and splendor under favorable cultivating conditions.

Her home garden was full of favorites that "came back" every spring and gave a wealth of bloom from early spring to late fall.

The flowers she loved have shared in the spirit of improvement and we are offering greatly improved varieties of Hardy Perennials that graced the home garden of bygone years.



PHLOX



DIGITALIS (Foxglove)



RUDBECKIA (Golden Glow)

AN OLD-FASHIONED COLLECTION AS ABOVE

2 Phlox
2 Rudbeckia (Golden Glow)
2 Digitalis (Foxglove)
2 Iris
2 Paeonies

Parcel Post Prepaid for \$3.00

\$2.75

Paeonies

The rival of the Rose in beauty and fragrance. The Paeonies after once planted will pretty nearly take care of themselves and are one of the most popular of the hardy perennials. Plant in spring or fall. We have them in Red, White and Pink. 50c each, 10 for \$4.50.

German Iris

This beautiful flower should be considered indispensable in every collection for the wild garden, shrubbery border, margin of water, rock-work, etc. They are admirably adapted and should not be overlooked. They thrive in almost any soil or situation without care and scarcely any place can be found where they may not be used to advantage. They come into bloom in May

and last several weeks. We offer these in the following varieties: Florentine (Purple), Queen of May (Rosy Violet), Celeste (Sky Blue), Madam Chereau (Lavender, white border), Flavescens (Soft Yellow). 25c each, 10 for \$2.00.

Phlox (Hardy Perennial)

Among hardy perennial plants no class is of more importance than the Phloxes, succeeding in almost any soil and position and flowering through a long season. While they will continue in good condition and flower freely for many years without attention, yet they respond quickly to and are improved by liberal cultivation. White, Pink, Red, Lavender and Salmon Pink. 25c each, 10 for \$2.00.

Digitalis or Foxglove

The Foxgloves are quite stately and highly ornamental plants when well grown, with flower stems at least three feet in height. They are fine for the mixed border or planted singly in half-shady places near a walk or drive. The racemes of the flowers are often two feet in length, containing scores of prettily spotted thimble-shaped flowers. Perfectly hardy. Mixed Colors. 25c each, 10 for \$2.00.

Rudbeckia or Golden Glow

Grows 5 to 7 feet and blooms from early summer until frost. Flowers golden-yellow. 25c each, 10 for \$2.00.



IRIS

Special Collections of Best Varieties

These Special Collections are made up of the best commercial varieties and will do well and produce the very best of fruit, in any section of the country where fruit can be grown. The trees and plants offered are all strictly **First Class** for the size mentioned. These collections are made up before the shipping season begins and we can not make any changes.

(No Discount on Collections)

Garden Collection No. 1

6 Trees, Value \$3.20, for \$2.75

1 Wealthy Apple

1 Bartlett Pear

1 Montmorency Cherry

1 Black Tartarian Cherry

1 York State Prune

1 Elberta Peach

All strictly first class 2 Year 3½-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$2.75

Dwarf Tree Collection No. 4

6 Trees, Value \$3.85, for \$3.00

1 Yellow Transparent Apple

1 McIntosh Apple

1 Duchess Pear

1 Bartlett Pear

1 Orange Quince

1 Harris Apricot

All strictly first class XXX 4-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$3.00

Peach Tree Collection No. 3

5 Trees, Value \$2.50, for \$2.00

1 Rochester Aug. 10

1 Early Crawford Aug. 20

1 Hale Aug. 30

1 Belle of Georgia Sept. 10

1 Elberta Sept. 15-20

All strictly first class 1 Yr. 3½-4½ feet

REILLY'S

SPECIAL COLLECTION PRICE \$2.00

Cherry Tree Collection No. 6

5 Trees, Value \$3.00, for \$2.50

1 Black Tartarian Sweet

1 Napoleon Sweet

1 Early Richmond Sour

2 Montmorency Sour

All strictly first class 2 Yr. 3½-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$2.50

Standard Pear Tree Collection No. 5

5 Trees, Value \$3.00, for \$2.25

1 Anjou 1 Seckel

1 Beurre Bosc 2 Bartlett

All strictly first class 2 Yr. 3½-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$2.25

Garden Collection of Small Fruits No. 8

20 Plants, Value \$2.59, for \$2.45

1 Concord Grape

1 Niagara Grape

1 Catawba Grape

3 Linnaeus Rhubarb

2 Red Cross Currant

6 Cuthbert Red Raspberry

6 Cumberland Black Raspberry

All strictly first class 2 Year No. 1

REILLY'S

SPECIAL COLLECTION PRICE \$2.45

Apple Tree Collection No. 2

5 Trees, Value \$2.75, for \$2.00

1 Yellow Transparent Summer

1 Oldenburg Early Fall

1 Wealthy Late Fall

1 McIntosh Winter

1 Wagener Winter

All strictly first class 2 Yr. 3½-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$2.00

Grape Collection No. 33

10 Vines for \$1.75

2 Niagara White

2 Catawba Red

2 Campbell's Early Black

4 Concord Black

All strictly first class 2 Year Vines

REILLY'S

SPECIAL COLLECTION PRICE \$1.75

Plum and Prune Collection No. 7

5 Trees, Value \$2.50, for \$1.75

1 Abundance 1 Reine Claude

1 Burbank 1 Bradshaw

1 York State Prune

All strictly first class 2 Yr. 3½-5 feet

REILLY'S

SPECIAL COLLECTION PRICE \$1.75

Currant Collection No. 10

10 Plants, Value \$2.50, for \$2.00

2 Perfection 3 Red Cross

2 Fay's Prolific 3 Wilder

All strictly first class 2 Yr. Plants

REILLY'S

SPECIAL COLLECTION PRICE \$2.00

Directions for Transplanting

Care of Stock on Arrival—All stock should be planted immediately on arrival, but if not convenient to do so, open bundle and heel roots in the ground, covering them thoroughly.

Preparation of Soil and Stock—Prepare a rich deep bed of mellow soil and have the land sufficiently drained to relieve the roots from standing water. To insure a fine growth, land should be in as good condition as is required for a crop of wheat, corn or potatoes. We use great care in digging and packing, but the loss of some small roots and fibers is unavoidable. If the stock is properly prepared before it is planted, no permanent injury will result from this, but to preserve the natural balance between the top and root, the former should be cut back to about one-half of the previous year's growth. Prune off all bruised or broken roots; a smooth cut will callous sooner than a broken end. Peach trees should have all the side branches trimmed off before planting. Evergreens and other ornamentals, the beauty of which depends upon preserving their natural form, should be trimmed very little, if any. If not ready to plant when the trees arrive, put them in a trench, covering the roots well with mellow earth and packing it down.

Planting—Make the holes large enough to admit the roots without cramping or bending and deep enough to set the trees to their natural depth. Fine surface soil should be used for covering the roots, and this should be carefully worked among them. If the ground is dry, it is well to pour in some water when the hole is partially filled. **See that the ground is firmly and solidly packed over all parts of the roots**, so that there will be no opportunity for dry air or frost to enter and destroy roots deprived of the full benefit of their natural protection. **Omission to pack solidly is the most frequent cause of failure in planting nursery stock.** Fill the holes full enough to be even with the surrounding surface after the fresh earth settles. Always remove the labels when planting. If these are left until the trees are grown, the connecting wire often cuts into and destroys the tree or branch to which it is attached. Never use manure in contact with roots. When planting dwarf trees, set them low enough to cover the stock upon which they are budded. Large standard trees should be staked and tied, so that the wind will not loosen the roots. This should be done so that the bands will not chafe the trees. A very good plan is to drive two stakes, and confine the trees between straw or hay bands, stretched from stake to stake. It is not necessary to stake medium-sized trees that have been properly cut back when transplanted.

Mulching—When trees or bushes are planted, they should be mulched or covered with a layer of coarse manure or litter from 3 to 6 inches deep, over a space two feet wider than the extent of the roots. This keeps the earth moist and of even temperature.

After Planting—Grass should not be allowed to grow about young trees or plants. The ground should be cultivated for a space of at least one foot beyond the roots. If the ground is poor it should be enriched with a surface application of manure. Pruning should be varied according to the condition of the tree and the purpose of the planter. It should be done regularly every spring, before the buds swell. In this way the removal of larger branches will be avoided.

Injured Trees—If trees are received in a frozen state, place the package, unopened, in a cellar away from frost and heat, until thawed out, and then unpack. If partially dried from long exposure, bury entirely in the ground, or place in water from twelve to twenty-four hours. There is a popular belief that trees are in great danger if more than a week or two in transit. Now, if the trees are properly ripened and properly packed, they will carry safely for several months in moderately cool weather. We have had seedlings sent from France that were three months in the boxes and came out in perfect condition. This knowledge may afford some relief to the over-anxiety of inexperienced buyers.

Trimming Shrubbery—Newly planted shrubbery should be cut back severely; from one-third to one-half of the top should be removed. If the planting is done in the fall it is usually best to defer this trimming until early the following spring.

Shrubs that bloom before the middle of June should be trimmed just after the blooming period to ensure a profusion of bloom the following year. Shrubs like Altheas and Hydrangeas which bloom later should be pruned in the winter. Fading flowers and forming seed vessels should, where practicable, be removed, that the strength which otherwise would go into ripening seeds may be diverted to forming flower buds for the ensuing year. In trimming shrubs avoid stiff, unnatural results and cut so the plant will bear long, graceful branches.

Winter Protection—Most of us have some varieties which are a little delicate or which have so recently been transplanted that some winter protection is necessary. A mulch of manure about one inch deep, spread about such plants after the ground becomes frozen, prevents the alternate freezing and thawing which is disastrous. Leaves are valuable for mulching, especially for the perennial beds. They may be confined by branches or wire netting.

10% Discount On All Orders Received Before April 5th. After That Date 5%.

Wholesale Growers of Fruit Trees and Plants

No. 1526

STATE OF NEW YORK

DEPARTMENT OF AGRICULTURE AND MARKETS

BERNE A. PYRKE, Commissioner

Certificate of Inspection of Nursery Stock

This is to certify that the nursery stock of The William J. Reilly Nurseries of Dansville, County of Livingston, State of New York, has been duly examined in compliance with the Agriculture and Markets Law and has been found to be apparently free from all injurious insects and plant diseases. This certificate is valid until September 1, 1928.

Dated, Albany, N. Y., Sept. 1, 1927.

BERNE A. PYRKE, Commissioner.

Our Guarantee is as Follows: To deliver all stock at destination in first-class condition, also to be true to name and free from disease. Should any arrive otherwise we must be notified within five days after arrival and we will make proper adjustment.

When Ordering Keep in Mind 10% Discount

**On Cash Orders Received Before April 5th
5% After that date**

This discount not allowed unless taken at time order is sent.

**Order Early for Best Selection and Discount
No Discount on Any Collections**

Liberty, N. Y., May 25th, 1927.

The William J. Reilly Nurseries,
Dansville, N. Y.

Gentlemen:

We are very anxious to obtain another peach tree of Fruiting Age and are enclosing check for \$1.50. Hope you have sent out our last placed order by this date. We thank you for the extra trees in our last order, and can say your methods are worthy of the highest mention. It has indeed been a source of great pleasure and extreme satisfaction to do business with you and you may feel quite sure we shall not forget you for our nursery wants another year. You may use, if you so desire, any part of this testimonial, expressing our satisfaction and appreciation. In this community, however, the trees speak for themselves, and here's hoping they will prove good salesmen, especially of your Fruiting Age trees.

Very truly yours,

WILLIAM GOERKE,

Goerke Cottage.

How To Order

Buy from the Reliable Grower and Save Disappointment at Fruiting Time

In presenting this 29th edition of our catalog, we wish to extend thanks for your past patronage and assure you and all customers of the same High Quality of stock and personal service as in the past.

Send Cash with Order and save 50% on your trees. Why pay agents' expenses and commissions, the cost of collections or other people's bad debts? The middlemen between you and the grower can not and do not improve the quality of the trees.

Order Early as our orders are shipped in the rotation they are received—first come, first served. If you want your order shipped on a certain date, mark it so on the order and we will get it off at that time if possible. Our regular shipping season begins about March 20th in spring and October 15th, in fall.

Packing Free. We make no charge for boxing, packing, or delivering to freight station or express office. All orders are put up in boxes or bales, lined with heavy paper to guard against drying out. The trees and plants are packed in moist excelsior and straw.

Prices: Our prices are f. o. b. Dansville, purchaser paying the transportation charges on arrival. We are, however, allowing a discount for cash which should cover cost of the transportation.

Discount: We allow a discount of 10% on all orders for which cash is received before April 5th. After that date 5%.

References: Our satisfied customers are our best recommendations, see a few of their letters in this catalog. We would also refer you to the Citizens Bank and Merchants & Farmers Bank, both of Dansville, Dun's or Bradstreet's Commercial Agencies.

Terms: Cash before shipment. If you wish to buy on other terms, state them, giving reference and responsibility. You need not, however, send full amount with your order, send one-fourth and the balance when shipment is wanted.

Remittance should be made by Bank Draft, Express Money Order, Post Office Money Order, Registered Letter or your own personal check.

In ordering use the enclosed order blank and give full shipping directions. If Post Office address is different from railroad station be sure to give both.

Agents' and Dealers' orders billed out and tagged for delivery to customers without additional charge.

C. O. D. Orders: We will ship trees and plants C. O. D., providing 25% of the total of your order is sent in cash. If the order goes by express you pay the balance to your express agent on arrival. If shipped by freight you pay the balance at your bank, where you will also find Bill of Lading, which you present to freight agent who will deliver shipment to you.

WE GROW

Fruit Trees by the Hundred Thousand
Budded from Bearing Trees

WE SELL

Direct to the Planter
At Half Agent's Price

WE GUARANTEE ALL STOCK TO BE

First Class in every respect
Up to Size and Grade paid for

Free from dangerous Insects and Disease
To reach destination in good condition

Secure Varieties Now—Pay at Shipping Time

If you want to secure certain varieties of trees and have not the ready cash to pay for the same, send us your order accompanied by a small remittance, just enough to show us you mean business, say one-fourth of the amount of your order, and we will book your orders and hold them for you until such time as you may want them shipped, when you can remit the balance. Orders placed with us early have the privilege of being shipped early if desired.

We Specialize in Root-Pruned Fruiting Age Trees. See Pages 6 and 7 for Prices and Description of This Line of Stock



FRAU KARL DRUSCHKI



GRUSS AN TEPLITZ

SPECIAL

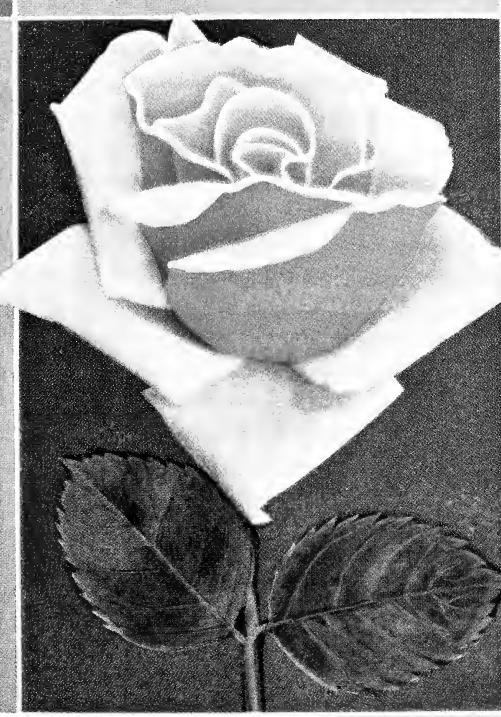
ROSE COLLECTION No. 4

Strong Field Grown Roses

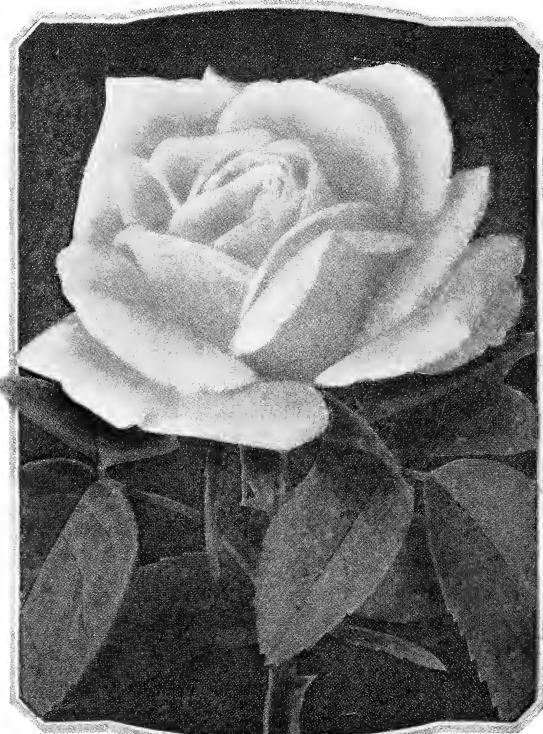
- 1 Frau Karl Druschki
- 1 Gruss An Teplitz
- 1 Pink Killarney
- 1 Sunburst

Four Varieties **\$1.75**

OFFER



PINK KILLARNEY



SUNBURST

EVERGREEN TREES

Heavily Balled Roots, Tightly Sewed in Burlap



AMERICAN ARBOR VITAE
(*Thuya*, White Cedar)

A beautiful native tree; especially valuable for screens and hedges. Rapid grower and one of the few varieties that may be successfully sheared. Fine for foundation or group planting.

	Each	10
1½ to 2 feet	\$1.00	\$ 9.00
2 to 3 feet	1.50	12.50
3 to 4 feet	1.75	15.00



GLOBE ARBOR VITAE
(*Globosa*)

A beautiful tree with light green foliage of a grayish cast. A neat globular outline makes it adaptable for formal plantings, tub and window box use, as well as a foreground for evergreen groups.

	Each
12 to 15 inches	\$1.75
15 to 18 inches	2.50



PFITZERIANA
(*Juniper*)

A striking, wide-spreading tree with long, dark green, whip-like branches spiraling away from the trunk. Wonderful foundation filler and often used alone.

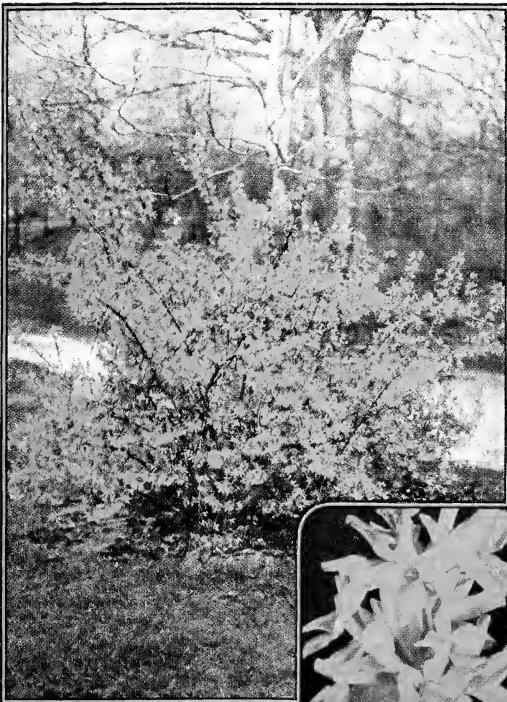
	Each	10
12 to 15 inches	\$1.25	
15 to 18 inches	2.00	
18 to 24 inches	3.00	



NORWAY SPRUCE
(*Picea*)

A very popular and effective evergreen of a lofty, pyramidal habit; exceedingly picturesque. One of the best trees for hedges.

	Each	10
2 to 3 feet	\$1.25	\$10.00
3 to 4 feet	1.75	15.00



FORSYTHIA FORTUNEI
Ultimate Height, 5-6 Feet
Blooms in April



HONEYSUCKLE—Red Tartarian
Ultimate Height, 5-6 Feet
Blooms May to July

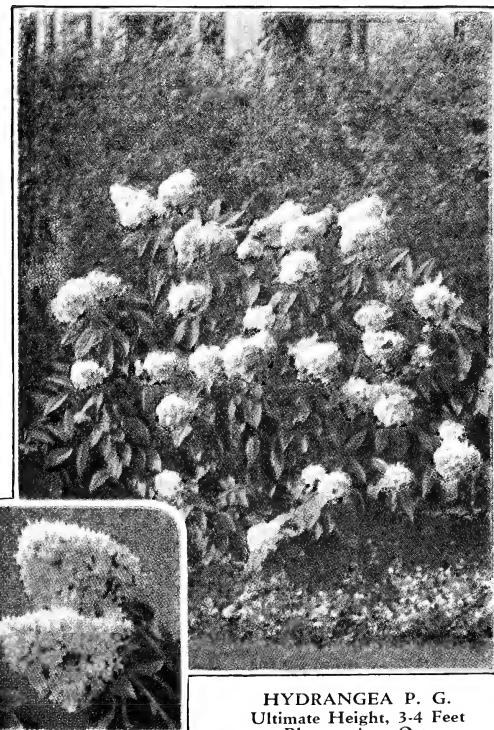
Special

OFFER No. 470

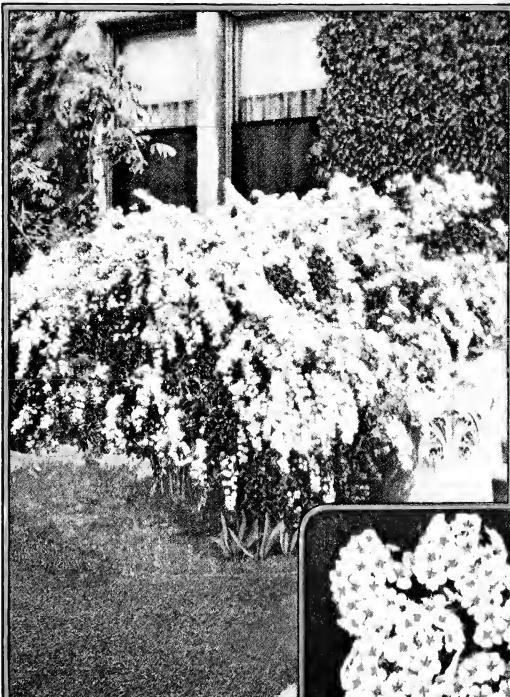
1 Forsythia Fortunei
1 Honeysuckle—Red Tartarian
1 Hydrangea, P. G.
1 Spirea Van Houttei

\$1.50

Bargain

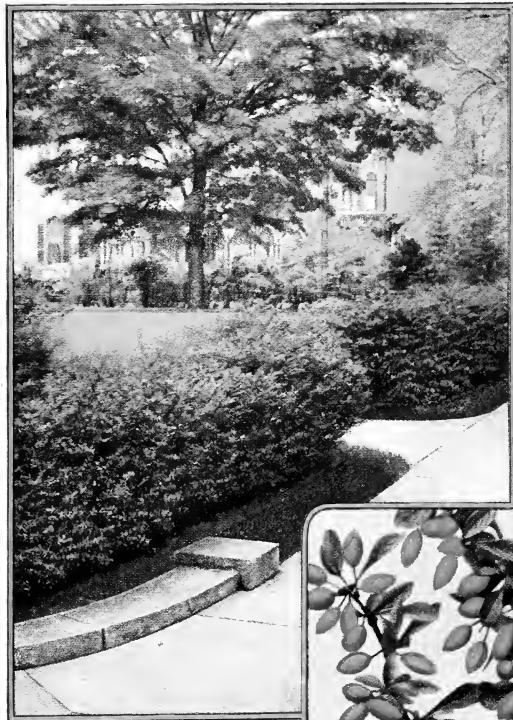


HYDRANGEA P. G.
Ultimate Height, 3-4 Feet
Blooms Aug.-Oct.



SPIREA VAN HOUTTEI
Ultimate Height, 4-5 Feet
Blooms May-June





BARBERRY THUNBERGII

A thick, spreading hedge plant also used for foundation screen and in front of porches. Light green leaves that redden in fall, berries become scarlet.

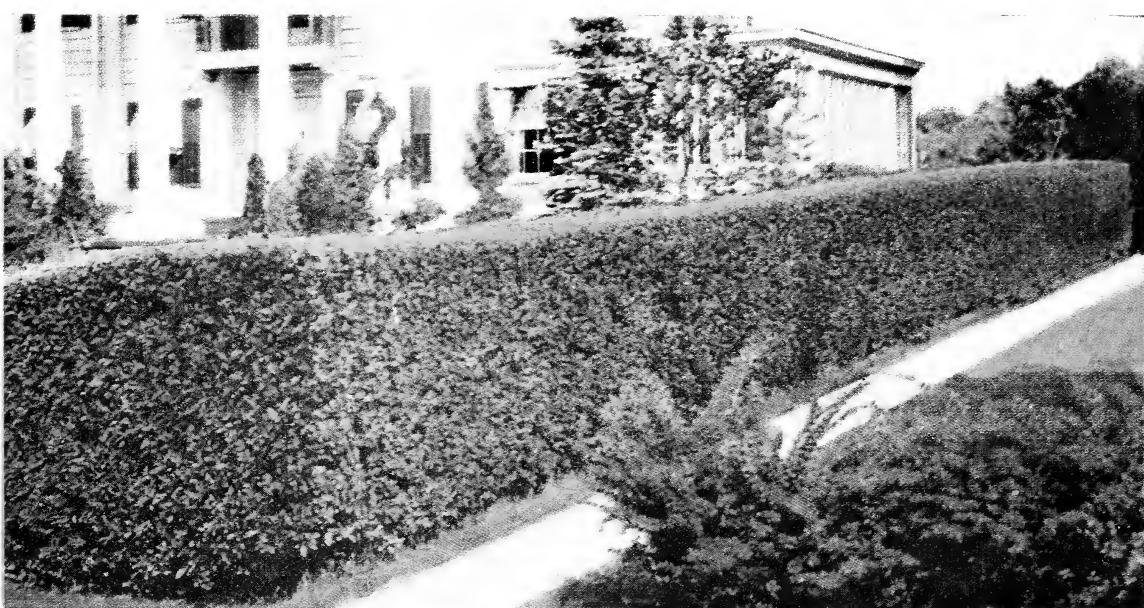
	Each	10	100
15-18 inches	\$0.30	\$2.50	\$20.00
18-24 inches	.40	3.50	30.00



CATALPA BUNGEII (Umbrella Catalpa)

A very popular lawn ornamental, grafted on stems 6 to 7 feet high; it is umbrella shape without pruning.

Price, \$2.50 each



CALIFORNIA PRIVET

The most popular ornamental hedge used today, growing well under the most adverse conditions in any soil.

	10	100	1000
18 to 24 inches, well branched	\$1.00	\$5.00	\$45.00
2 to 3 feet, well branched	1.25	7.00	60.00